

PULKRA

TOTALLY  
AND  
ORDERED  
STRUCTURES

ORDERED  
DESIGN  
VARIATIONS  
2024







Exploring the bond between ordered architectural structure and the intrinsic poetry of nature is the concept that animates the installation presented by Pulkra at Design Variations 2024 by Mosca Partners. Onstage, geometric rigor and expressive freedom blend, giving rise to dynamic games of harmonies and contrasts. Industrial and brutalist architecture, characterized by bold forms and a clear exposition of structural mesh, represents a tangible example of constructive order. Its rational essence exposes its design truth, revealing the building's soul without any artificiality. It is a declaration of architectural sincerity, where function and form merge into a single essence, without veils or frills. It is a language that speaks of strength and solidity, of raw materials and uncompromising geometries that reveal astonishing beauty. A challenge to established order that generates profound sensations capable of surpassing mere visual perception to touch the most authentic chords of the human soul. Similarly, nature, before which we stand amazed and speechless, awakens primal emotions in us that reconnect us to our essence. The evolution of seasons - with its cycles of rebirth - is a poetry of which we are witnesses daily, characterized by precise and harmonious conformation. The perfection of a snowflake, the intricate details of leaves, the symmetry of tree rings: every element of the natural world possesses an intrinsic structure that unfolds to the most attentive and sensitive eyes. It is an invisible geometry, but no less real or ordered. At Design Variations 2024, Pulkra engages in a dialogue between these two seemingly distant realities to reveal their profound affinities. Because it is precisely at the intersection between brutalist formal clarity and the poetry of natural creation that its deepest inspiration resides. Through a gaze that is both technical and emotional, the installation stages the depth of this interaction, revealing the perfect balance between man and nature, between structure and poetry.







The title of Pulkra's installation at Design Variations 2024 by Mosca Partners evokes a theory formulated by the multifaceted Greek composer, architect, engineer, mathematician, and philosopher Iannis Xenakis, which explores the complex relationship between time and space, order and relativity. These fundamental concepts resonate deeply in Pulkra's research, which has developed a temporal metric to catalog its products, recognizing the uniqueness of each artifact through a distinctive alphanumeric code.

The number assigned to the code is decreasing, as Pulkra establishes a precise number of realizations to ensure the highest product quality. Once this limit is reached, the mold used is replaced through material recycling. The final result of this process will be identified by the number 0 in the code.

The essential purity of Pulkra's product forms conveys a spatial order that must be respected for a correct understanding of the artifacts, evoking the principles of void, balance, and functionality that inform architectural design.

In this precise and rigorous order, an unpredictable component emerges: the very nature of the material used, Acron® cement.

This cement, specially developed by Pulkra, allows pushing the limits of its potential, achieving unprecedented thicknesses and details.

The tension between the rigor of the established order and the intrinsic mutability of the material defines the essence of Pulkra's installation, creating a compelling dialogue between precision and unpredictability.











It is from the dualism between architecture and nature that Pulkra has realized the photographic presentation of its own collection. An ancient landscape, as well as one of the most important geological sites south of the Alps, once the stage for cement production, the “Parco delle Gole della Breggia”.

A former industrial structure requalified while preserving its grandeur, a symbol of the relationship between human endeavor and nature, which reveals itself in all its magnificence in the rock formations sculpted by the relentless erosive action of the river.

Minimalist, refined, and never mundane, Pulkra's products fit into this context, constructing a universe of meaning rich in details and significance that merge with the space, whether it be indoors or outdoors. The convergence between structural essence and natural poetry reveals the design freedom and exploration that shape not only matter but also evocative and tangible emotions.

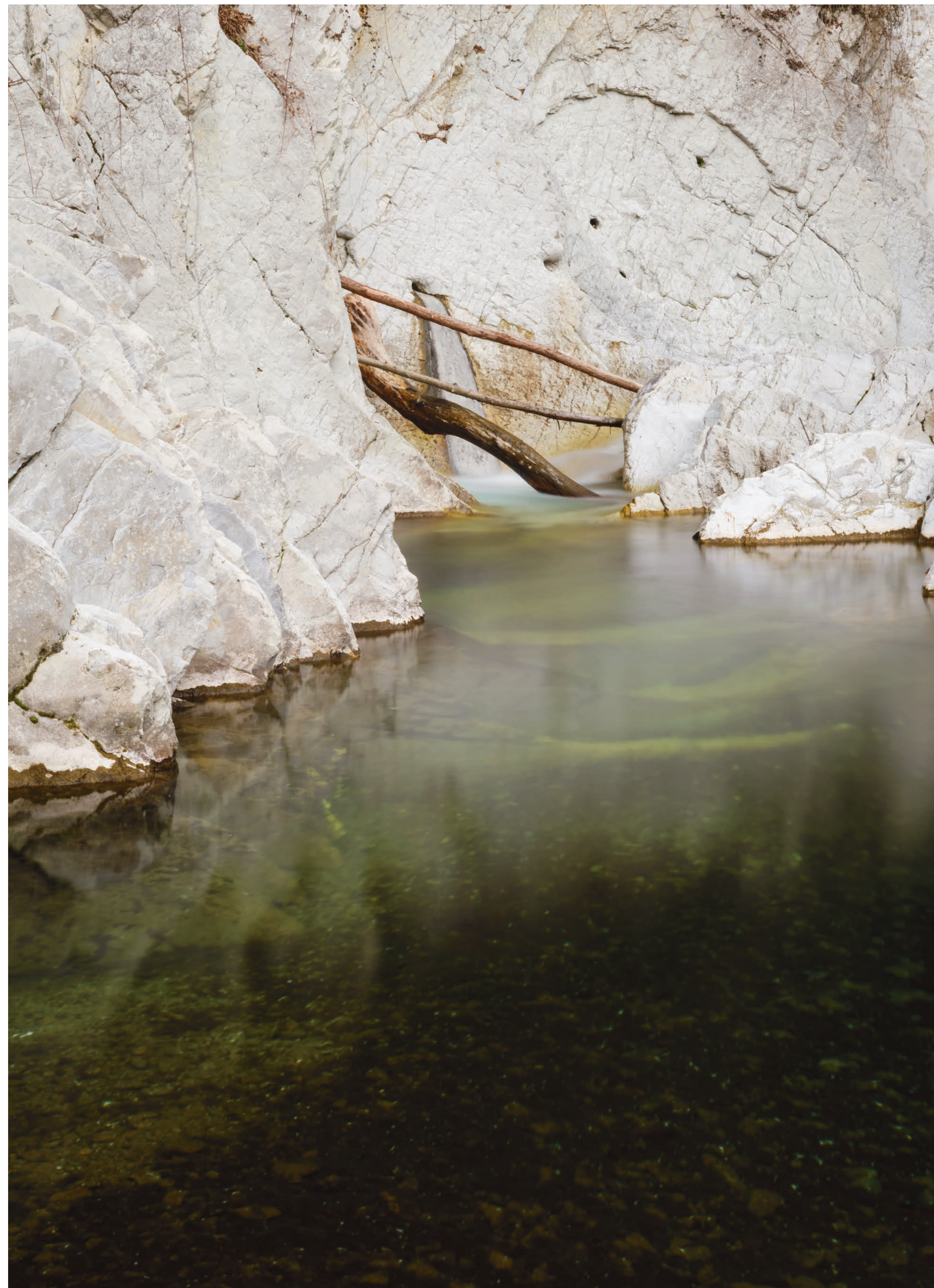
Through immersion in this fascinating scenario, Pulkra transcends the boundaries of artistic creation, transforming every element of its collection into an expression of profound connection with the world around us.







Designed by Pio and Tito Toso for Pulkra, Dome interprets the creative and artistic value of concrete, a construction material and simultaneously an expressive medium capable of conveying emotions in a tangible and lasting way. The result is shower trays, bathtubs, sinks, and poufs characterized by the skillful use of primary geometric shapes, transformed into design elements with strong evocative power. The fusion of the square, a symbol of stability and order, with the circle, an icon of harmony and perpetual movement, gives the design a unique complexity and depth. This combination creates a visual tension that captures attention and stimulates the imagination. Dome features large-scale objects, named after the dome of the Pantheon, an extraordinary work for its innovative use of concrete. The ancient wisdom of the Romans in recognizing the importance of water in the cement solidification process has left a lasting imprint on contemporary construction practices. This precious heritage of millennia-old knowledge is manifested today in Pulkra, which, thanks to its innovative ACRON® cement mixture and the precision of its molds, manages to bring to life surfaces that are smooth to the touch and functional in cleanliness and maintenance. Dome transforms the bathroom into a space dedicated to individual well-being, a private area where one can indulge in a break or a moment of relaxation by immersing oneself in the poetry of brutalist aesthetics. The collection confirms Pulkra's commitment to turning every environment into an experiential work of meaning capable of stimulating new tactile and visual perceptions.























“Disordered Structure” by Neu-Romancer is a piece that defies conventional boundaries, immersing listeners in a realm where chaos and order intertwine in a mesmerizing sonic journey. The track captivates with its enigmatic allure, drawing the audience into a world where dissonance and harmony coexist in perfect equilibrium.

As the track progresses, Neu-Romancer masterfully manipulates soundscapes, weaving together disparate elements with seamless precision. Jagged rhythms collide with ethereal harmonies, forming a disordered structure that paradoxically feels harmonious and coherent. Each sonic layer adds depth and complexity, painting a vivid portrait of a world where beauty emerges from chaos.

Yet amidst the tumultuous cacophony, there is a sense of clarity and purpose. “Disordered Structure” beckons listeners to embrace the present moment, to lose themselves in the exhilarating whirlwind of sound. It is a reminder that within the chaos of existence, there is beauty to be found, and meaning to be discovered.

Neu-Romancer, originally hailing from Fremantle, Western Australia, but now based in Berlin, is the visionary behind this captivating composition. As a producer, musician, and DJ, she defies genre constraints, seamlessly blending elements of Dark Disco, Electro, EBM, Italo, and sleazy beats to create a unique sonic tapestry. Her music brings a playful light to the depths of the dark realm, inviting listeners to explore the shadows with fearless curiosity.

With “Disordered Structure,” Neu-Romancer showcases her mastery of sound and her ability to evoke emotion through music. It is a testament to her artistic vision and her commitment to pushing the boundaries of electronic music. In a world where chaos reigns supreme, Neu-Romancer’s music offers a sanctuary—a brief moment of clarity and transcendence in an ever-shifting reality.

## ● NEU-ROMANCER



Scan the QR code above with your headphones on. Immerse yourself in the exhibition, experience a brief moment of clarity and order in an ever-shifting reality.