

PULKRA

# THE MEANING OF BEAUTY

- ARTIFACTS
- AND RESEARCH
- TIME AS  
FRAMEWORK

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Pulkra was born from love for concrete, is based in Italy and is dedicated to the pursuit of beauty. Informed by a futuristic and bold aesthetic, the collection is designed by talented emerging designers and artists with a subversive and revolutionary approach, building a layered universe full of references and details, blending with every architecture. Pulkra aims to develop a complete experience, linking objects and sensations, materials and feelings. Pulkra products are timeless and conscious, limited in a precise number of editions. Pulkra inhabits spaces with coherence and character. Essential lines, innovative materials and significant details. Through pioneering research in chemistry, Pulkra offers sophisticated, refined, minimalist, never mundane concrete products: the research for the best balance of shapes and proportions for a scenographic effect. Pulkra respects concrete in its honesty, avoiding opulent finishes and enhancing its imperfections. With constant research and an innovative approach to design, Pulkra makes concrete elegant and contemporary.

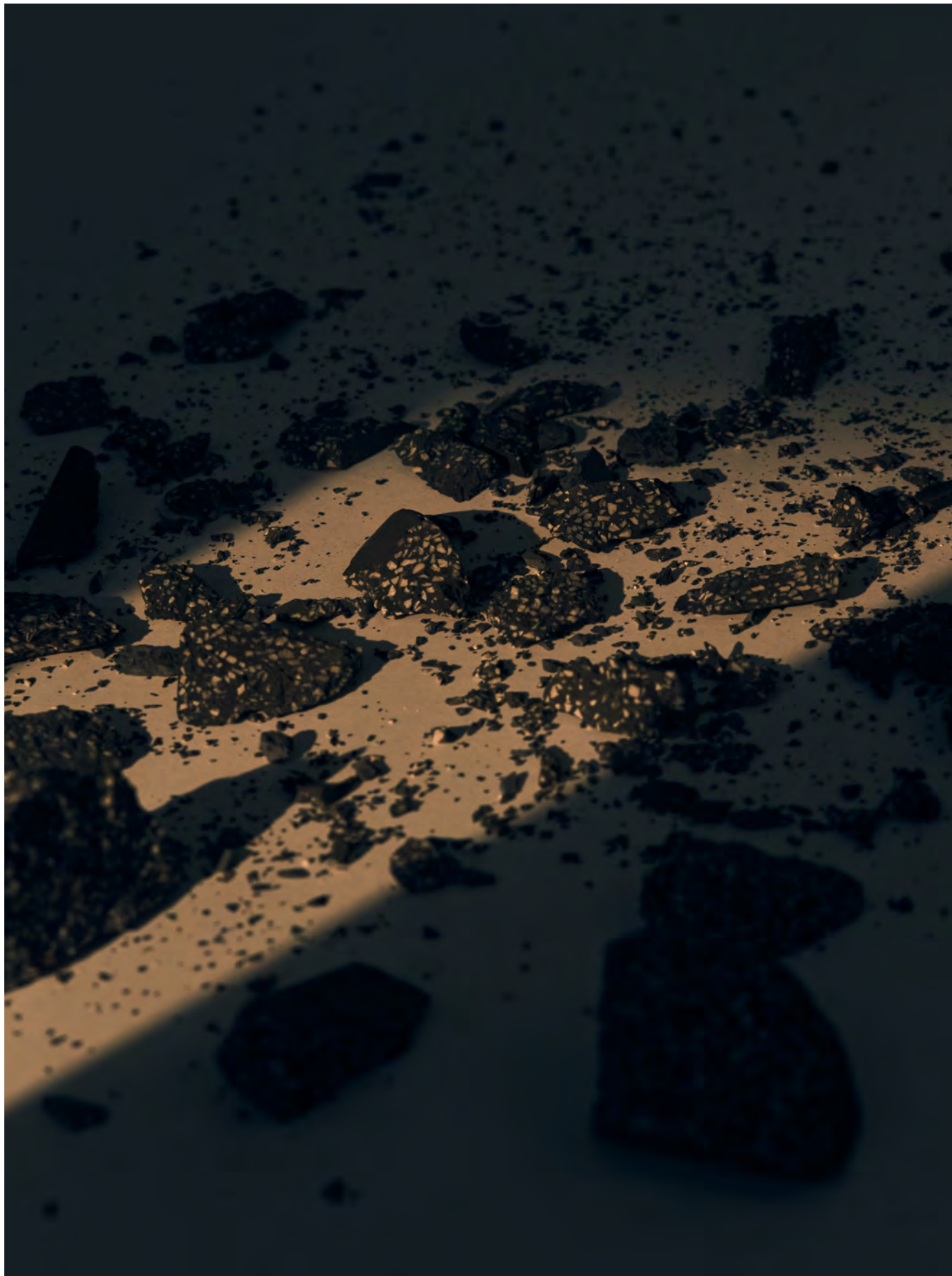
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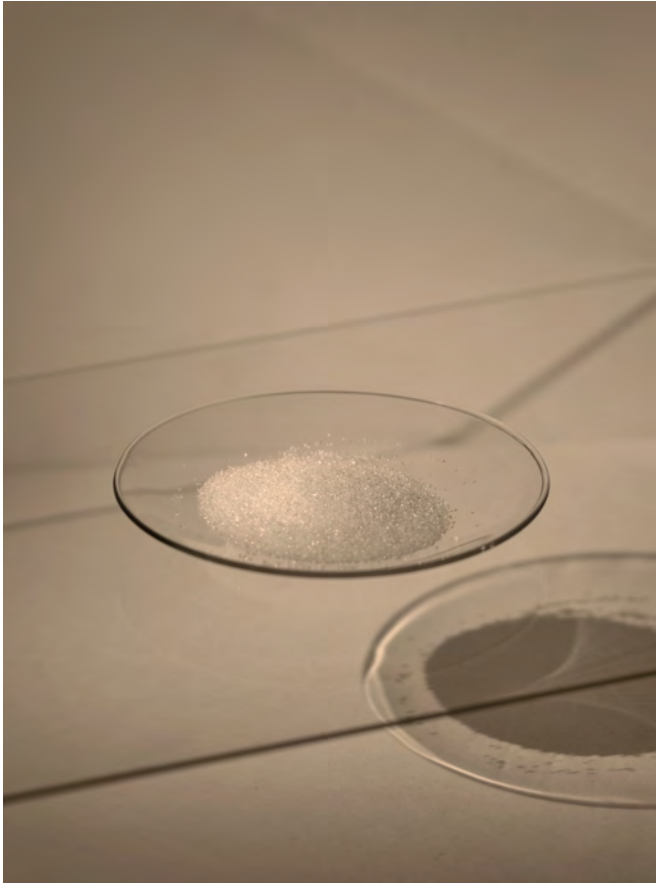
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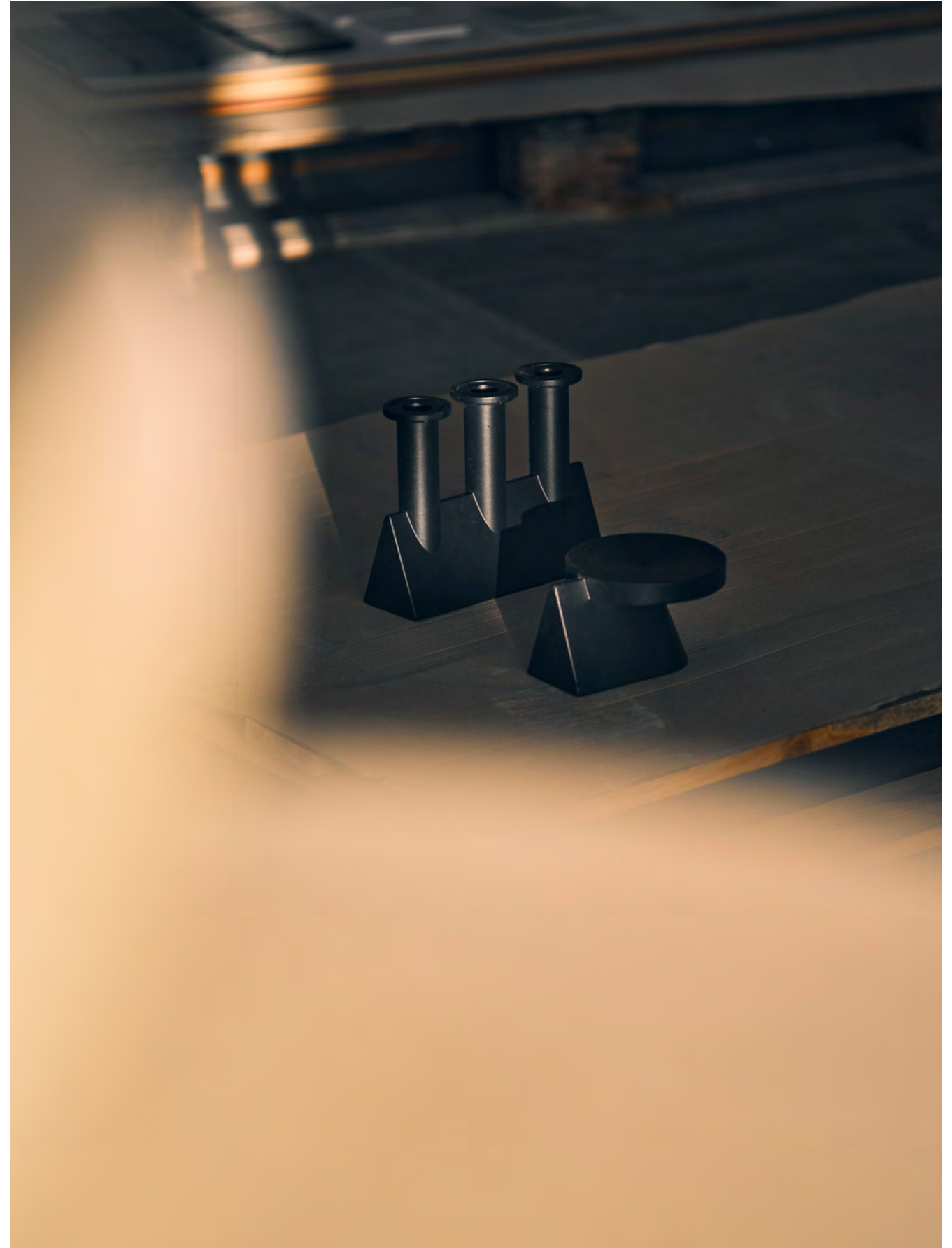
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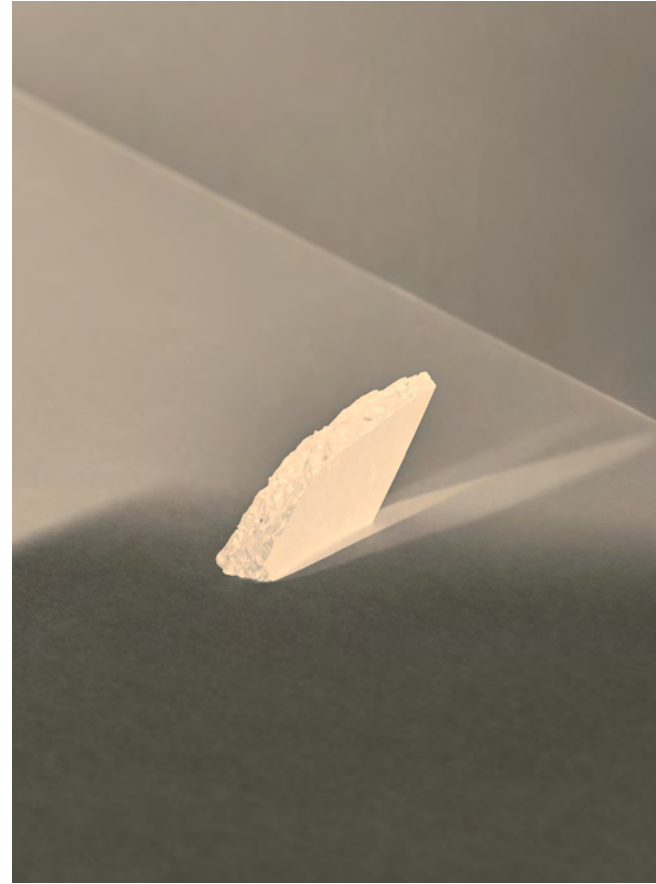
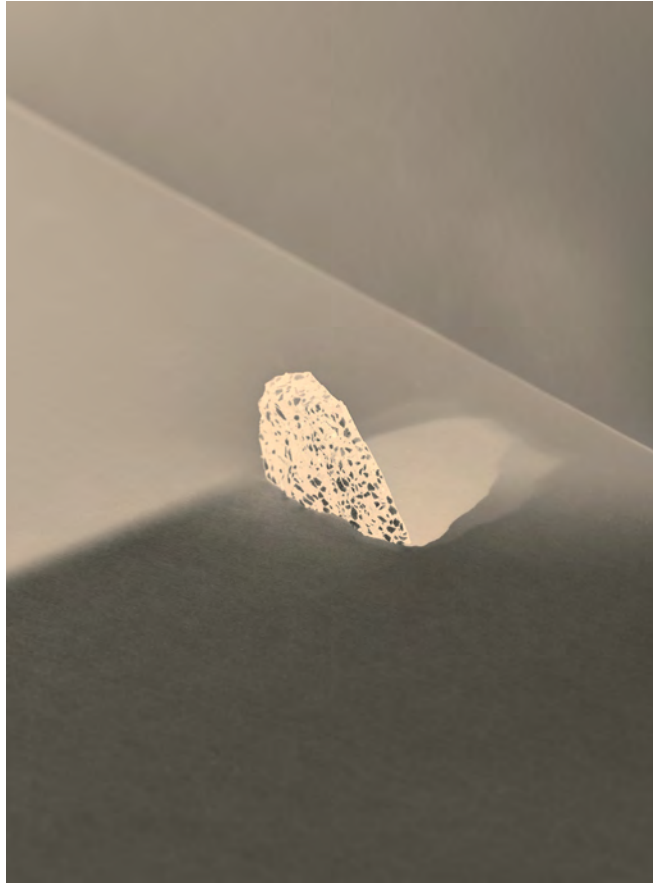


Concrete is a familiar material, known and used for centuries, yet more versatile and eclectic than we may realize. Through intensive research, Pulkra has crafted a CFRC composite concrete as strong as it is lightweight: its name is ACRON®. Enriched with polymers and a fine marble sand, ACRON® is exceptionally resistant, flexible, and attractive, allowing for infinite new possibilities. With ACRON®, Pulkra has elevated concrete to its most sincere and beautiful form.









Concrete, a material with ancient roots, has undergone a remarkable transformation with the introduction of ACRON® by Pulkra. This innovative concrete formulation is poised to redefine the way we think about and use concrete in design products. ACRON® stands as a testament to modern engineering and innovation, fusing incredible strength with unparalleled lightness. Crafted with precision, this CFRC composite concrete is not just strong; it's remarkably lightweight, making it the ideal choice for a wide range of applications. Unlike traditional concrete, ACRON® is enriched with advanced polymers and fine marble sand, creating a unique blend that offers exceptional resilience and flexibility. This remarkable combination allows ACRON® to withstand the test of time while accommodating various design needs, from sleek and minimalistic to intricate and artistic. ACRON® is not just about strength and versatility; it's also incredibly attractive. With its fine marble sand infusion, it exudes an alluring aesthetic that can enhance the visual appeal of any project. Its versatility in design and aesthetic possibilities is unmatched.



With ACRON®, Pulkra has opened up a world of possibilities for architects, designers, and creators. It offers infinite potential for creating bold, breathtaking designs that were once unimaginable with traditional concrete. Whether it's architectural masterpieces, stunning sculptures, or unique furniture pieces, ACRON® empowers designers to bring their visions to life. The future of concrete is here, and it's nothing short of spectacular.







Pulkra was conceived as a mean to connect art, architecture and production, with the final goal to allow designers investigate further in the field of possibilities and give a futuristic face to one the most ancient materials in history, concrete. The know-how in chemistry and in industrial processes led Pulkra to uncompromising standards and remarkable attention to detail. The company is committed to combining innovative aesthetics with a focus on ensuring responsible production processes. Pulkra is also working on a Take Back program for its products to conclude the lifecycle.









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# PUL

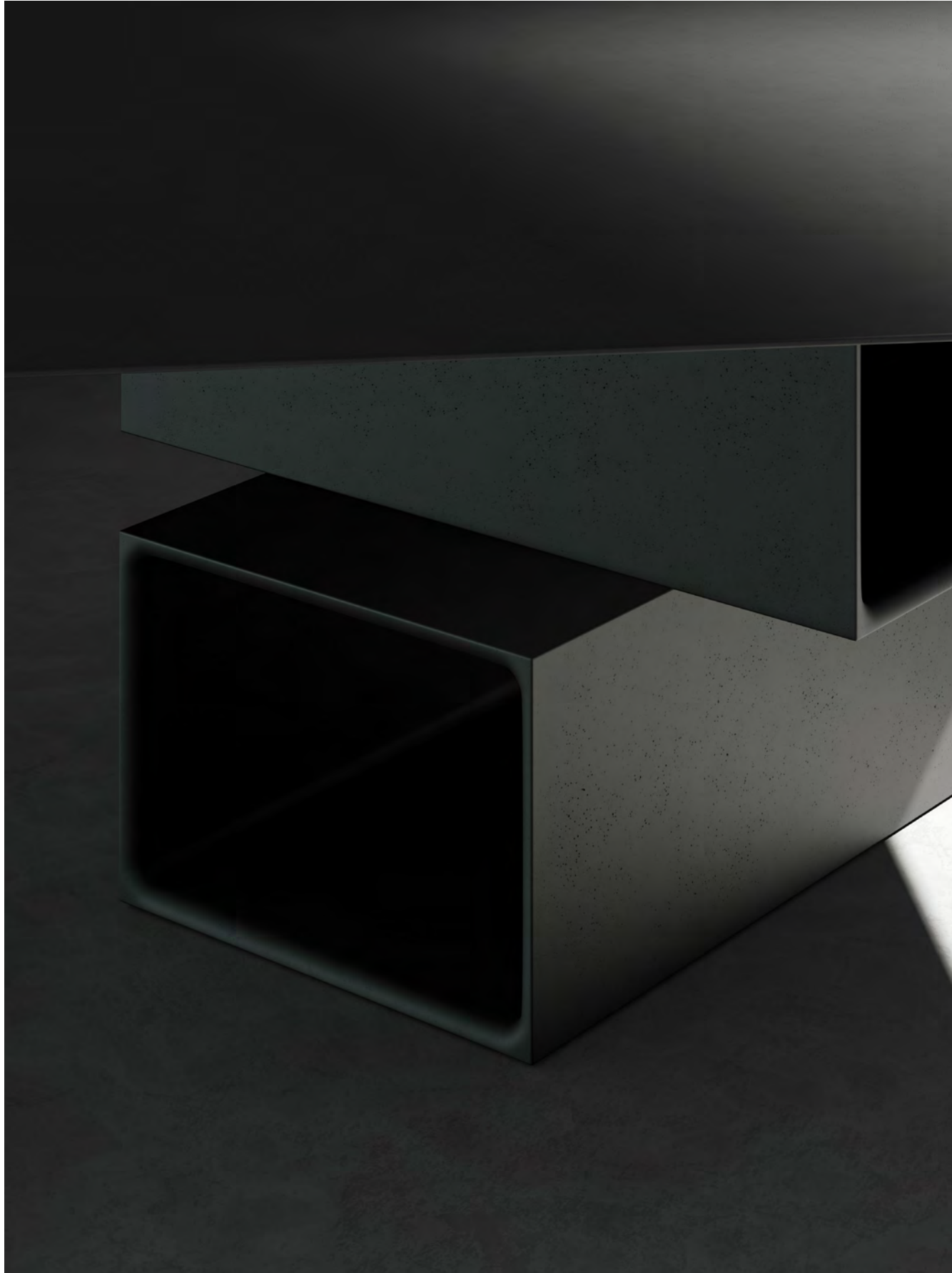


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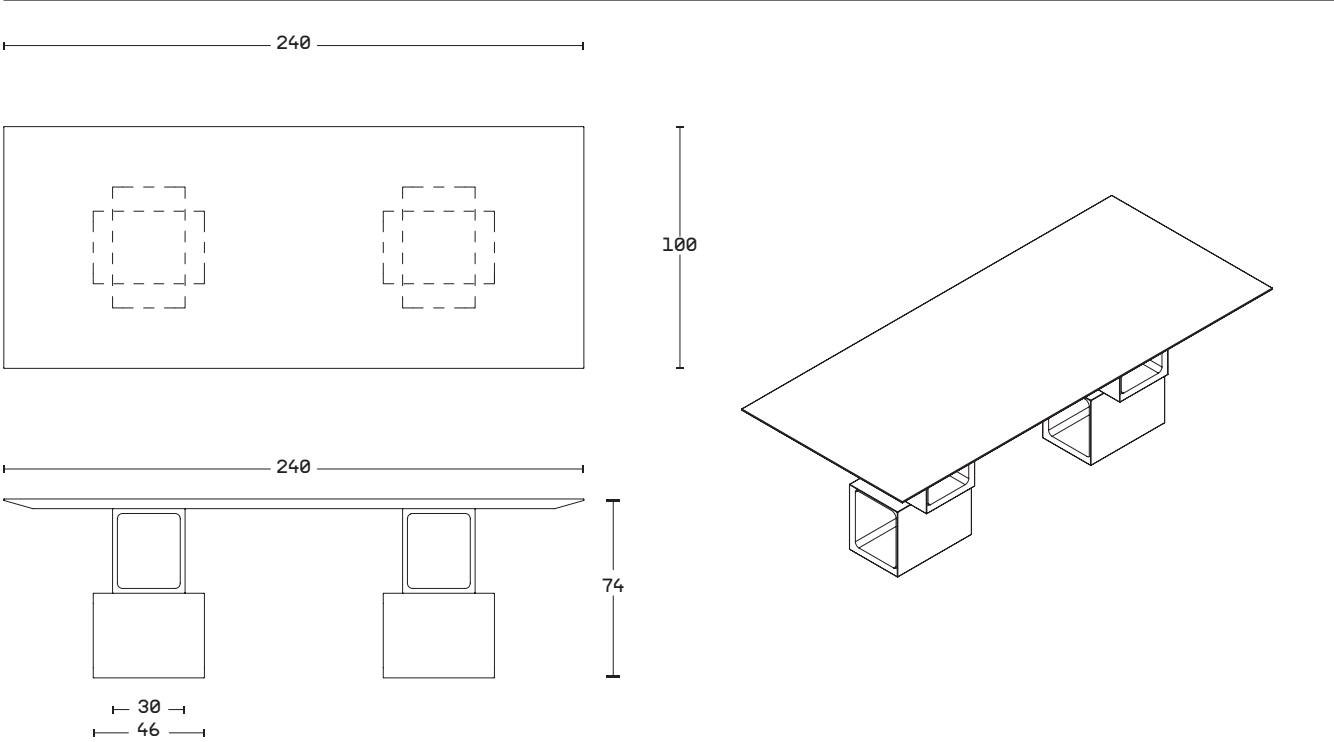
Everything Stormo Studio creates is informed by the designers' shared background in architecture. Elena Calabrò and Michael Carion investigate the intrinsic relationship between space and material and seek physicality in emotions, letting the form resulting from this process be naturally meaningful and evocative. Manifesto is inspired by the potential the pair saw in concrete and the challenge of seeing how far they could take it. The collection echoes the architectural theories of Metabolism, while incorporating some of the studio's recurring themes such as the aesthetics of the void and Oriental philosophy. Manifesto's tables, in different sizes and configurations, appear to rest on massive supports but in truth feature a delicate balance. A technical challenge, met by none other than Pulkra.



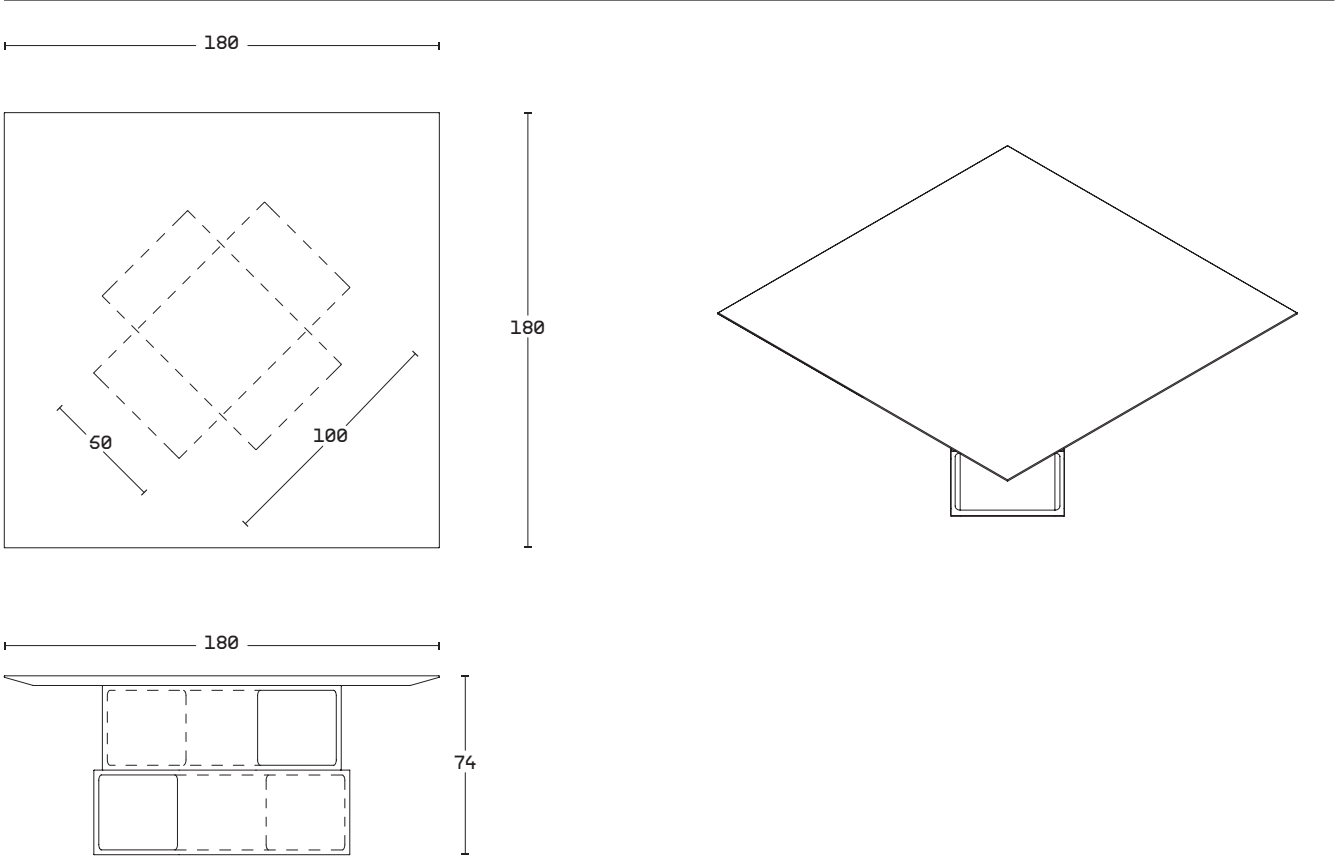






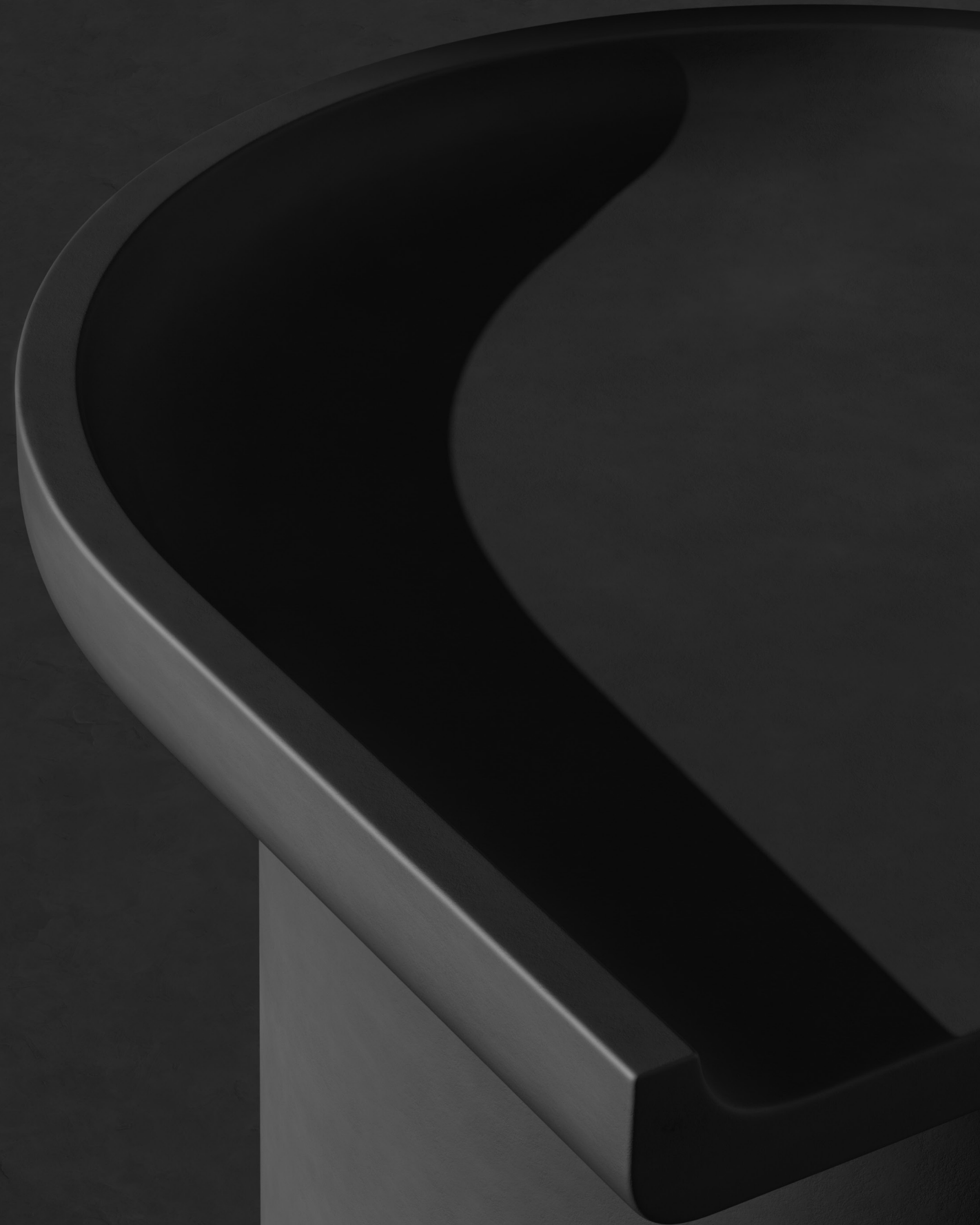


SIZE	240 X 100 X H. 74			
FINISHES	● BLACK	○ WHITE	● ORIGIN	● SOUL
	● RED	● DESIRE	● HOPE	● MEMORY
	● TIME	● PURE	● MIND	● LIFE

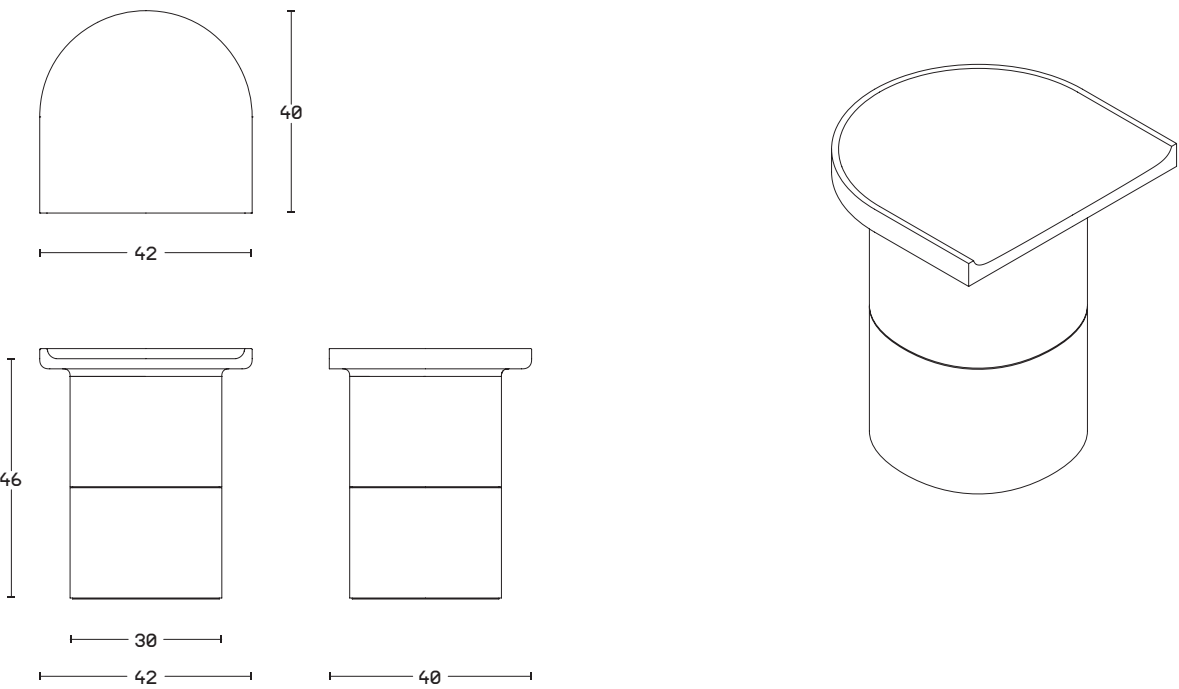


SIZE	180 X 180 X H. 74			
FINISHES	● BLACK	○ WHITE	● ORIGIN	● SOUL
	● RED	● DESIRE	● HOPE	● MEMORY
	● TIME	● PURE	● MIND	● LIFE

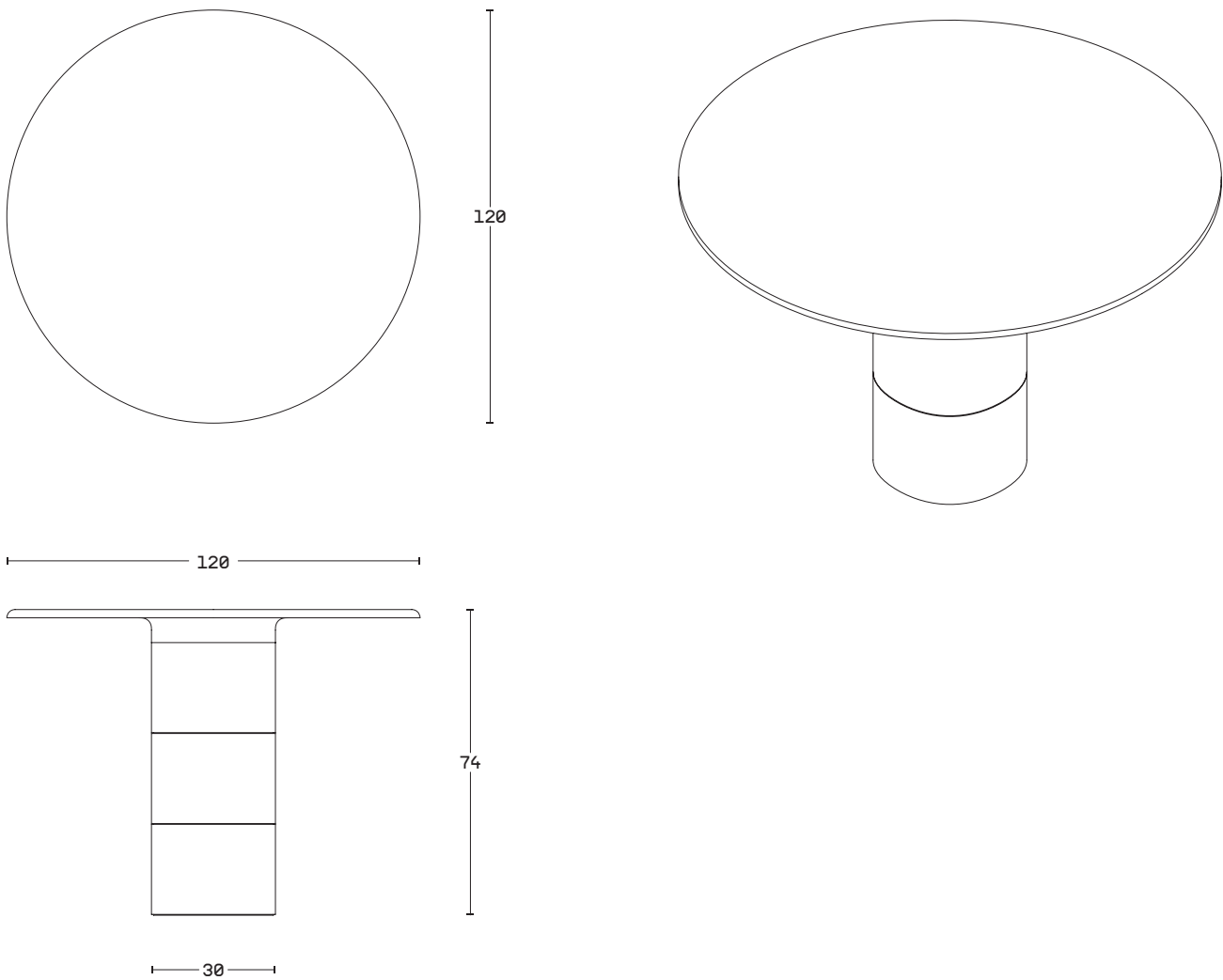
The Multiplo collection celebrates concrete for outdoor furnishings, using the Pulkra technique and keeping the pieces simple and modular to create a practical, convenient system. The items have certain components in common and share some unique features that showcase the surprising plasticity of concrete. The forms are designed to integrate with the flow of nature. Like natural materials, concrete is porous: it absorbs and releases, changing over the course of time. The Multiplo collection is highly versatile, suitable for the contract market and private homes. It can furnish an outdoor space on its own, or accessorize and complete an interior.







SIZE	CHAIR 40 X 42 X H. 48							
FINISHES	● BLACK	○ WHITE	● ORIGIN	● SOUL	● RED	● DESIRE	● HOPE	● MEMORY
	● TIME	● PURE	● MIND	● LIFE				



SIZE	TABLE 120 X H. 74							
FINISHES	● BLACK	○ WHITE	● ORIGIN	● SOUL	● RED	● DESIRE	● HOPE	● MEMORY
	● TIME	● PURE	● MIND	● LIFE				



Tiles is a collection of objects that investigates rhythm and multiplication of an element.

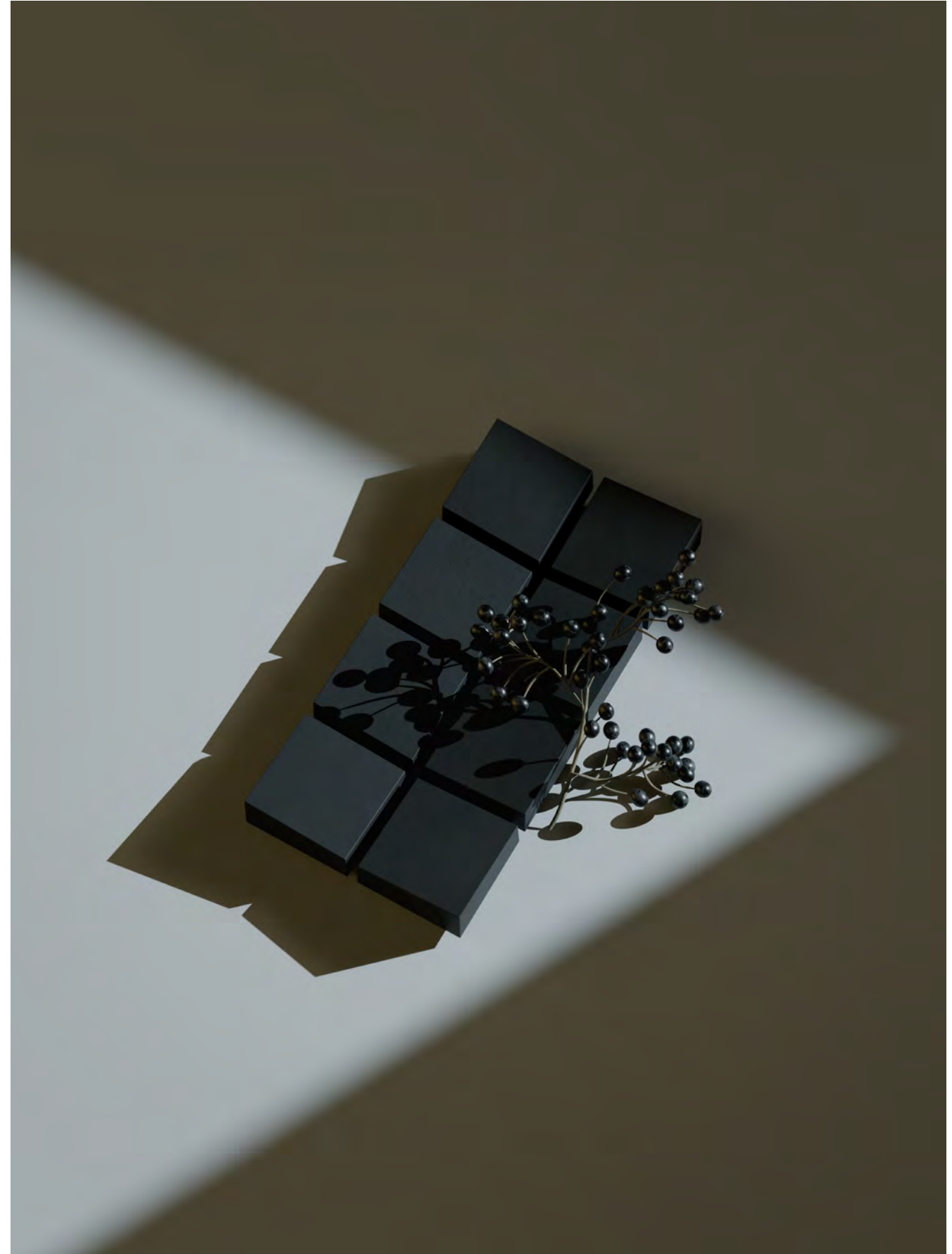
In architecture, concrete becomes graphic by exploiting the repetition of its portions and to the alternation of solids and voids. The project conveys these themes, encapsulating them in simple sculptural objects.

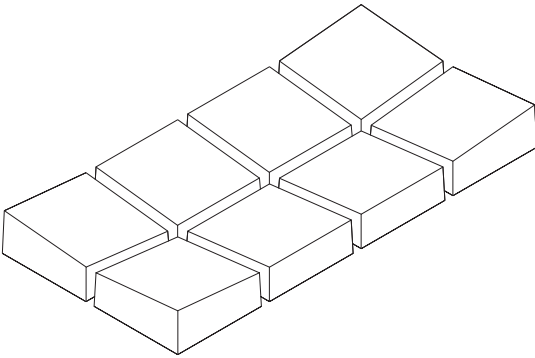
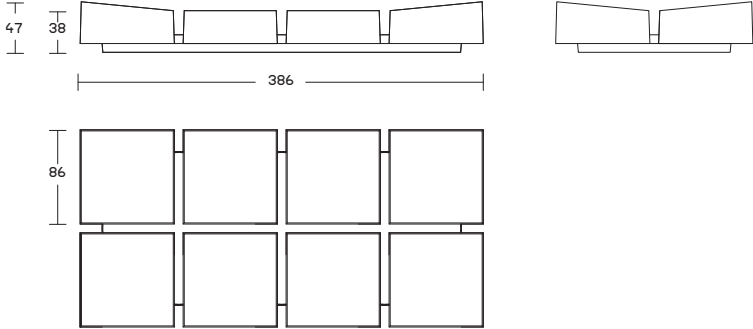
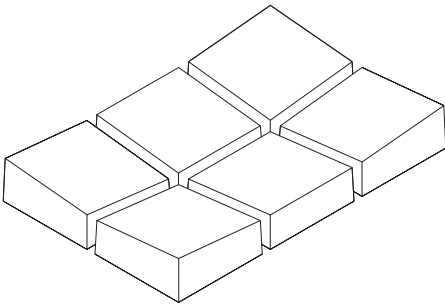
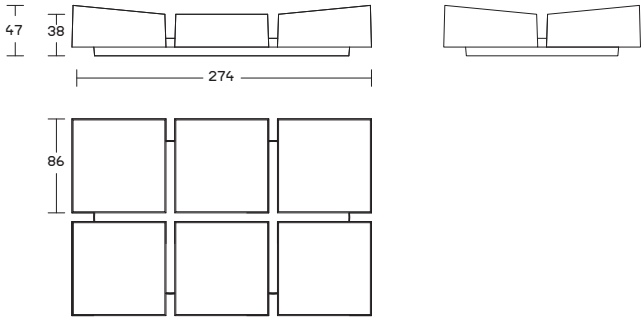
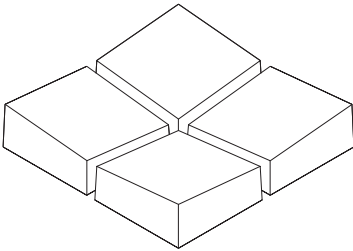
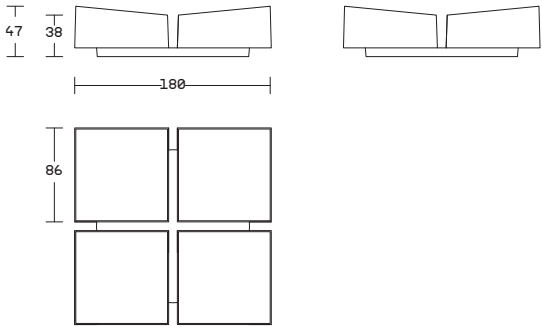
The rhythm in the products is marked by cavities that relieve and connect the various portions. These portions are like tiles that by varying their inclinations can shape the objects.

The multiplication of the elements gives life to three different products: a bowl emptier, a fruit bowl, and a centerpiece.









SIZE

S 18 X 18 X H. 4.7  
M 27,4 X 18 X H. 4.7  
L 38.6 X 18 X H. 4.7

FINISHES

- |         |          |          |          |
|---------|----------|----------|----------|
| ● BLACK | ○ WHITE  | ● ORIGIN | ● SOUL   |
| ● RED   | ● DESIRE | ● HOPE   | ● MEMORY |
| ● TIME  | ● PURE   | ● MIND   | ● LIFE   |

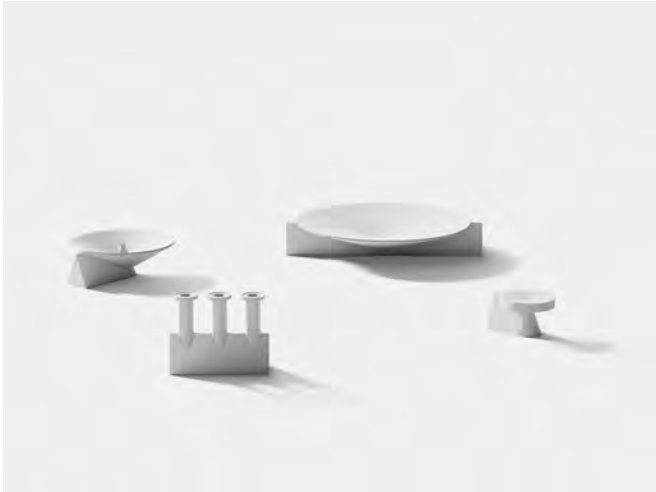
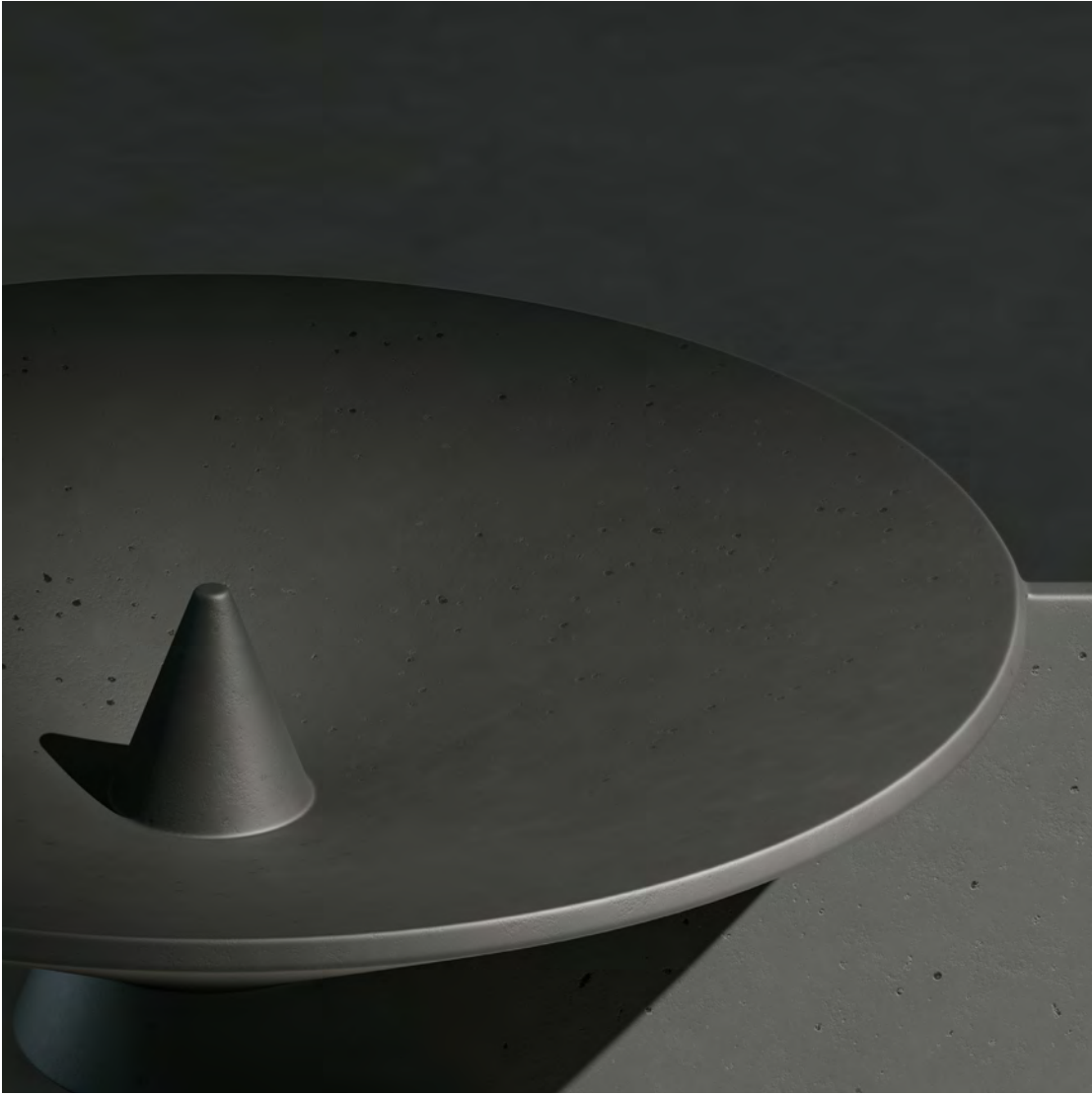
Compage is a modular system of small concrete table accessories, designed by Martinelli Venezia for Pulkra for a wide range of settings. The use of concrete as an expressive material calls Brutalist architecture to mind: rational and spare, without forsaking its own expressive plasticity, which lends the object a certain formalistic vigor. The term Compage has Latin roots and means “structure, union”; the pieces in this collection can be assembled in myriad ways to create a one-of-a-kind composition. Thanks to the way Pulkra is made, the concrete trays, candelabra, and incense burner are surprisingly slender, lightweight in appearance and construction.

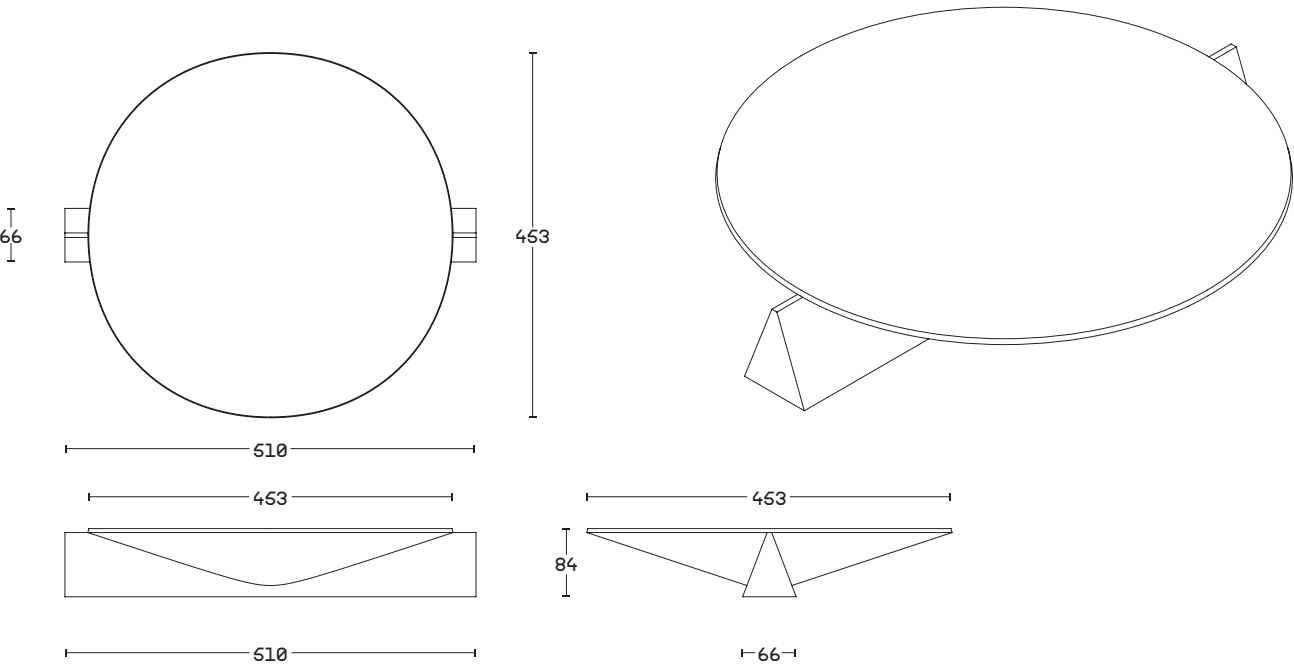
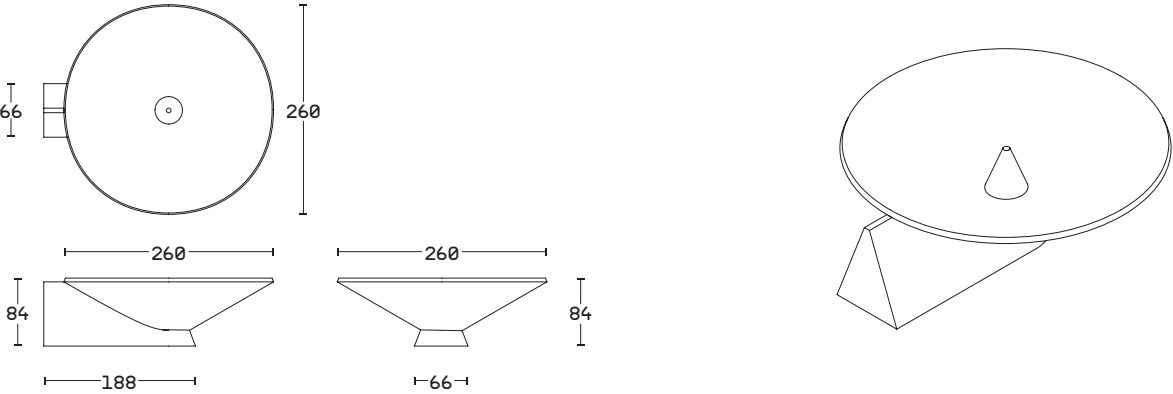
MARTINELLI VENEZIA  
● COMPAGE











SIZE	TRAY S 28,5 X 26 X H. 8,5 TRAY XL 51 X 45 X H. 8,5			
FINISHES	● BLACK ● RED ● TIME	○ WHITE ● DESIRE ● PURE	● ORIGIN ● HOPE ● MIND	● SOUL ● MEMORY ● LIFE



SIZE	INCENSE BURNER 15 X 12 H. 8 CANDLE HOLDER 7 X 20 X H. 16			
FINISHES	● BLACK ● RED ● TIME	○ WHITE ● DESIRE ● PURE	● ORIGIN ● HOPE ● MIND	● SOUL ● MEMORY ● LIFE

Dome is a collection that boldly proclaims the singular appeal and beauty of concrete. The language of Dome is clear and simple, a language we might call “architectural” for how it exalts the material’s beauty through pure volumes. Dome’s origins lie in the history and culture of concrete: an ancient story intimately bound to the dawn of architecture, to the fascinating, timeless structures of vaults and domes.

This cultural and artistic bond is the foundation of Dome and becomes its most treasured value. The collection is a series of stunning bathroom and bath-related furnishings, whose very presence elevates our perception of the space they inhabit.



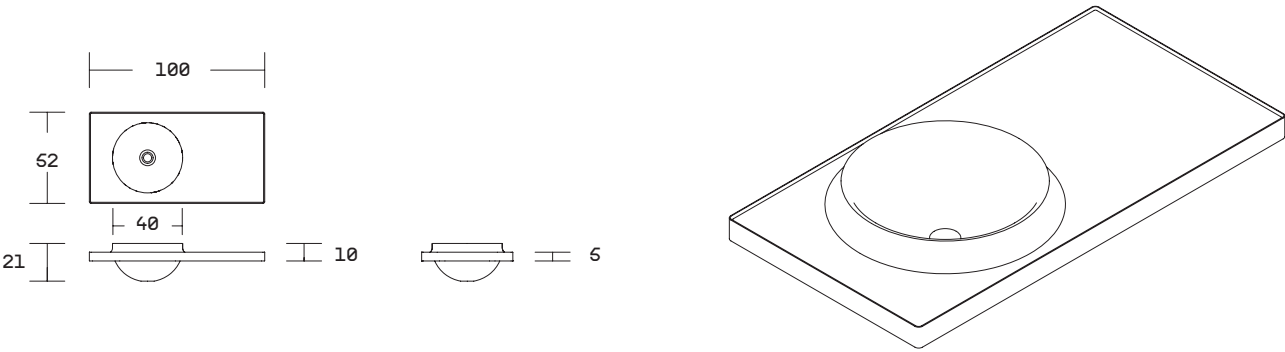






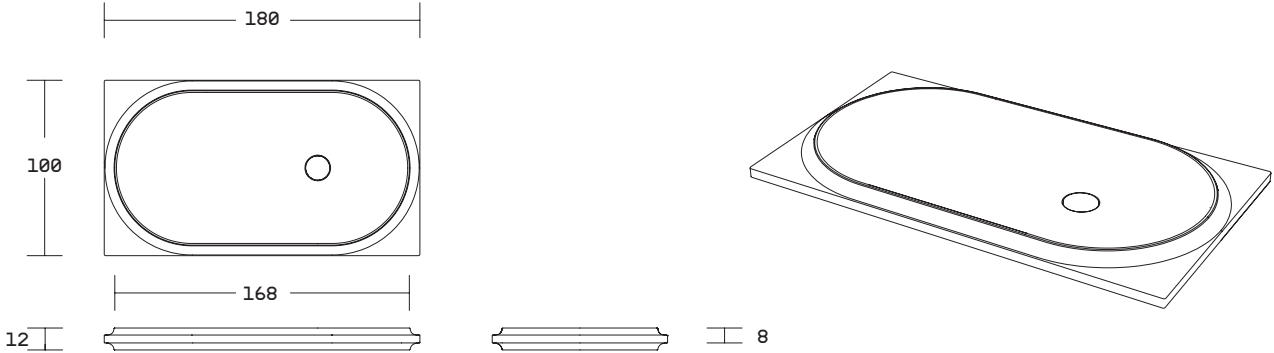
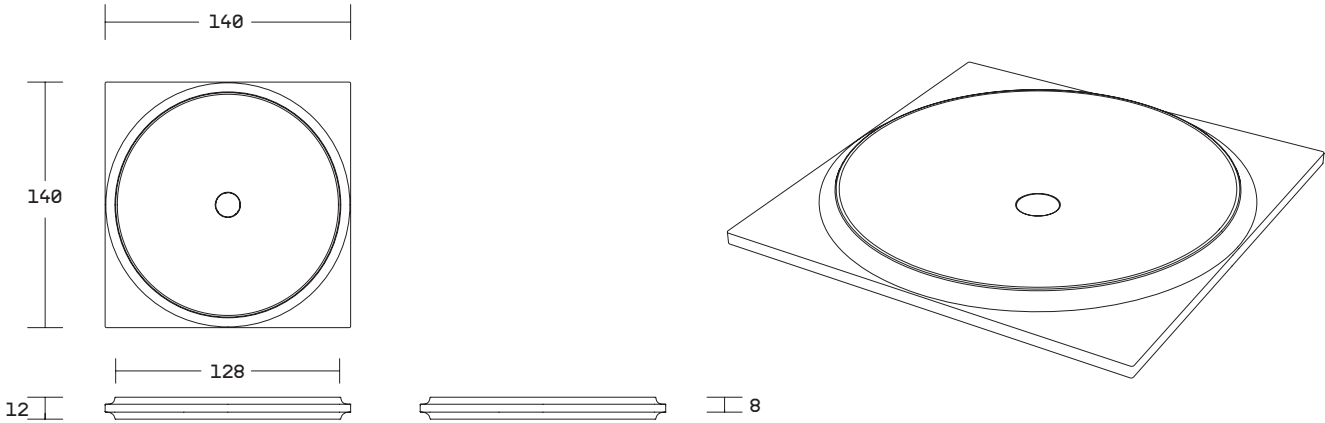






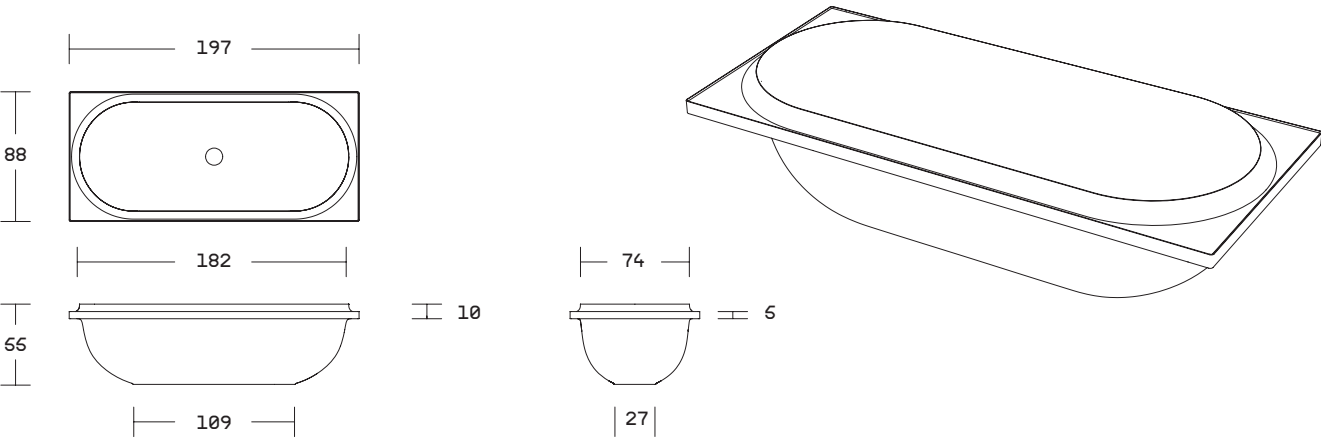
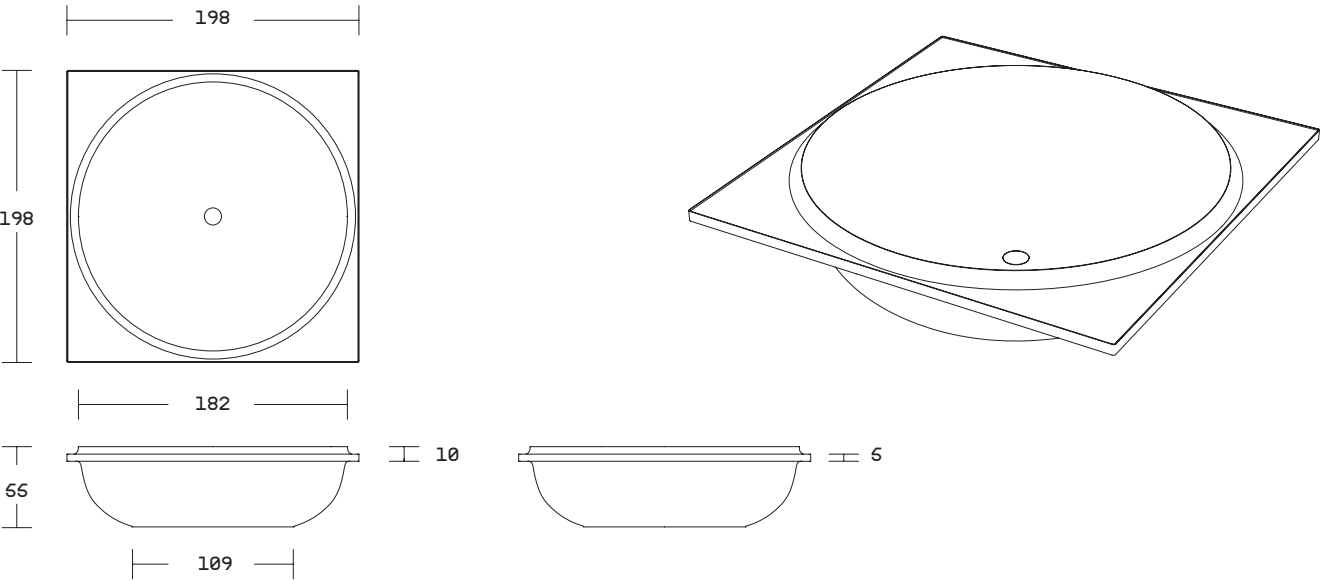
SIZE SINGLE SINK (RIGHT AND LEFT TUB)  
100 X 52 X H. 21.5

FINISHES ● BLACK ○ WHITE ● DESIRE ● PURE

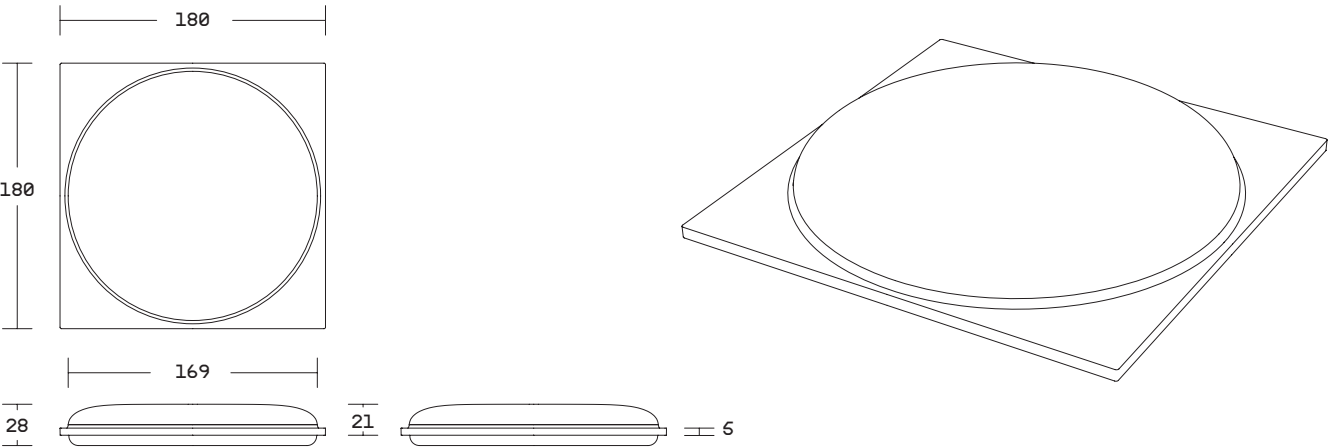
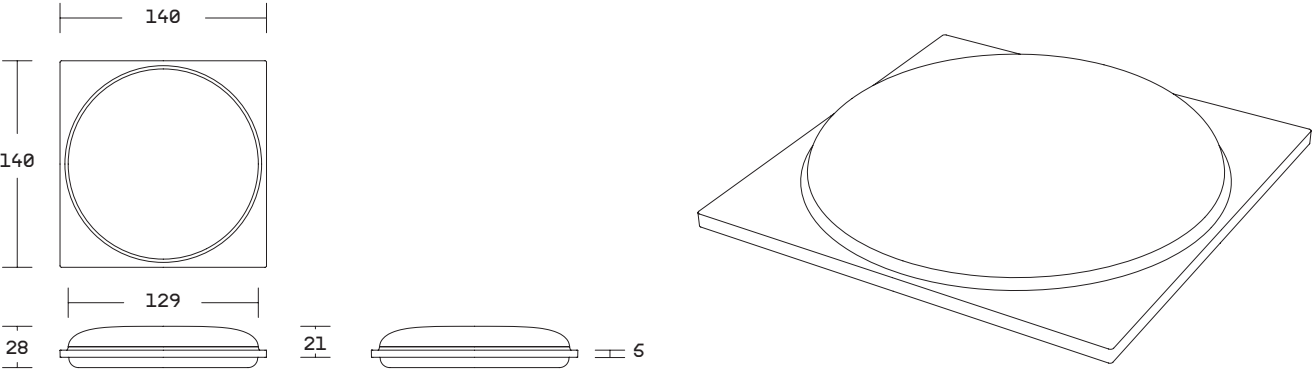
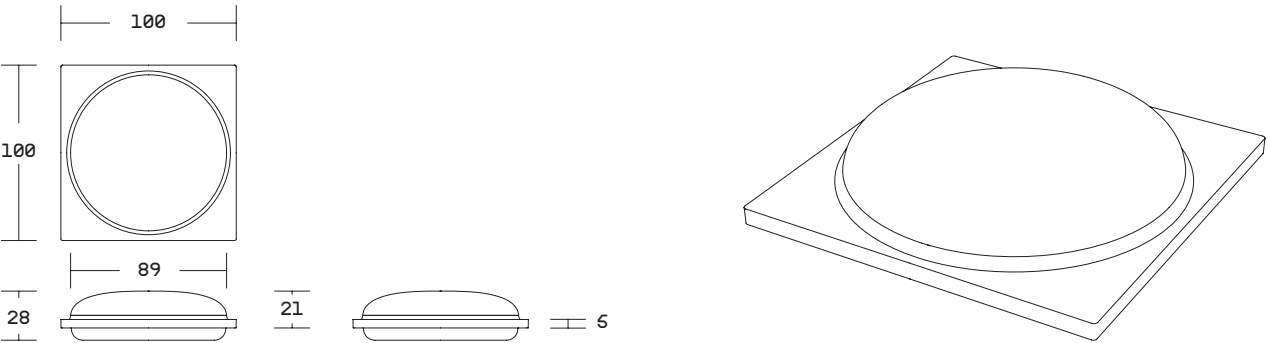


SIZE SQUARE SHOWER TRAY 140 X 140 X H. 12.5  
RECTANGULAR SHOWER TRAY  
180 X 100 X H. 12.5

FINISHES ● BLACK ○ WHITE ● DESIRE ● PURE



SIZE	RECTANGULAR BATHTUB 196.5 X 88 X H. 4.9 SQAURE BATHTUB 198 X 198 X H. 54.9
FINISHES	● BLACK ○ WHITE ● DESIRE ● PURE



SIZE	POUF S 100 X 100 X H. 28 POUF M 140 X 140 X H. 28 POUF L 180 X 180 X H. 28
FINISHES	● BLACK ○ WHITE ● DESIRE ● PURE

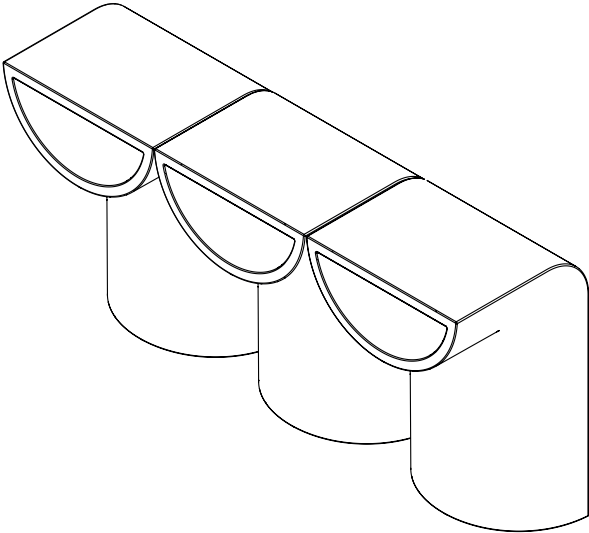
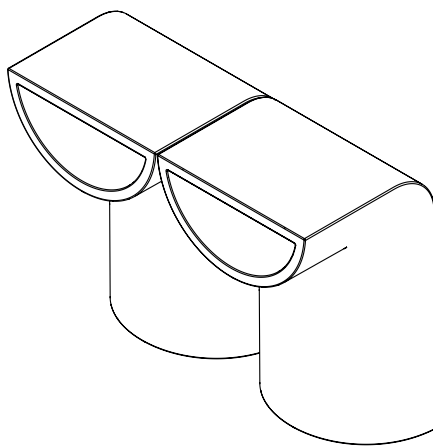
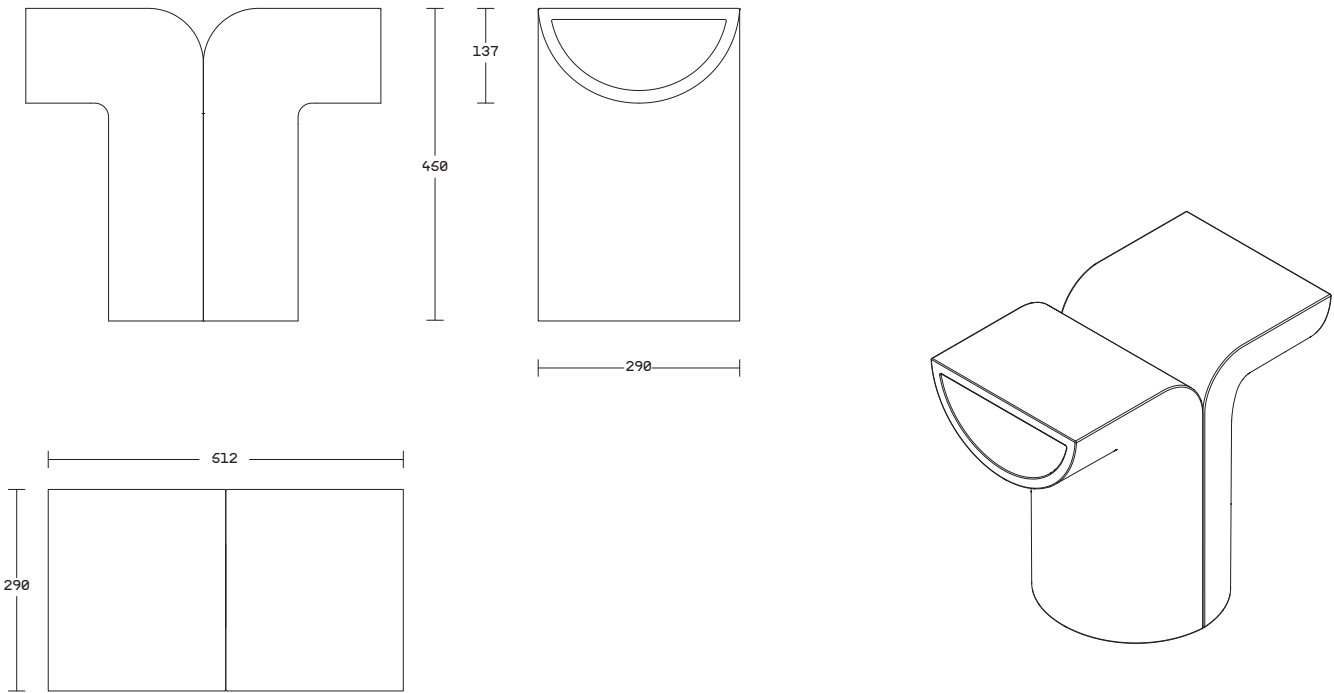
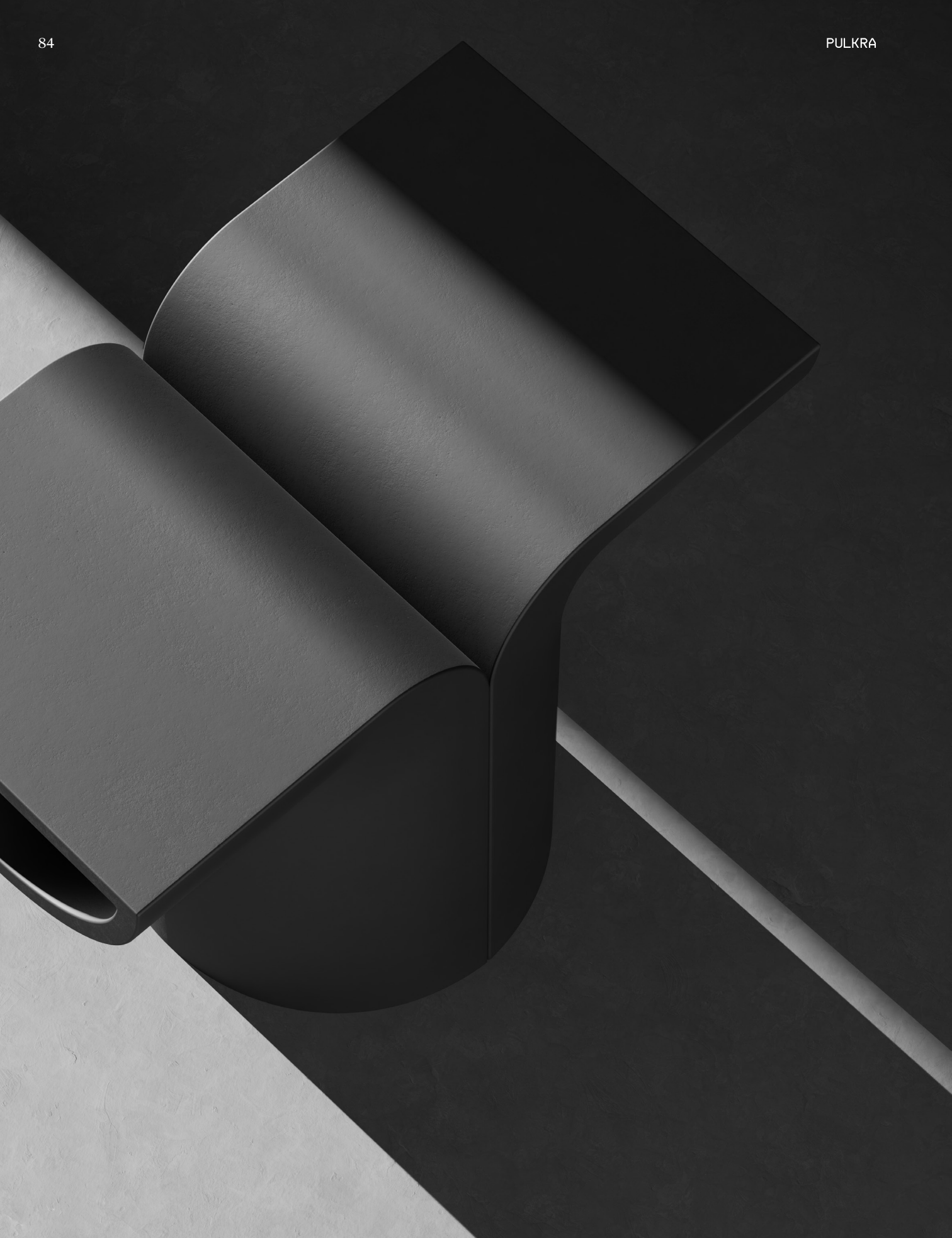
A concrete plinth transforms into an otherworldly flower that translates the static nature of the material it is composed of into a compact and vibrant dynamism. The central stem, vaguely reminiscent of the paired columns of classical architecture, splits into two symmetric tops that serve as supports or seating. The naturalistic inspiration, recalling Gothic architecture and the infrastructural engineering of Pier Luigi Nervi, is juxtaposed with geometric technicality that leverages the characteristics of concrete to achieve a hollow section characterized by minimal thicknesses. Brutalism becomes floral, in an unprecedented juxtaposition of solids and voids resulting from formal extrusions that give rise to small cavities where common objects can be stored. Evoking the atmospheres and logics of construction sites, Anthos is conceived as a multifunctional module, usable individually or combinable to form a large coffee table or a longitudinal seat capable of accommodating multiple people.











SIZE

CHAIR 29 X 51,2 X H. 45  
BENCH 0.1.2 29 X 51,2 X H. 45  
BENCH 0.1.3 29 X 76,8 X H. 45

FINISHES

● BLACK ○ WHITE ● ORIGIN ● SOUL  
● RED ● DESIRE ● HOPE ● MEMORY  
● TIME ● PURE ● MIND ● LIFE



Posa is a versatile seating and table system that mounts to walls like tiles. Made from Acron® cement, it offers not only innovative design but also exceptional sustainability, thanks to Pulkra's Timeloop program, which enables the complete recycling of the product. Conceived with a modular logic, the various configurations of Posa provide endless possibilities for spatial articulation. Its minimalist and geometric forms evoke the sculptural essence of Brutalist architecture, with seating elements creating a striking contrast as circular, throne-like episodes within linear arrangements. Posa is ideal for private spaces and public venues, such as bars, restaurants, and hotels, inviting architects to explore new dimensions in interior design.

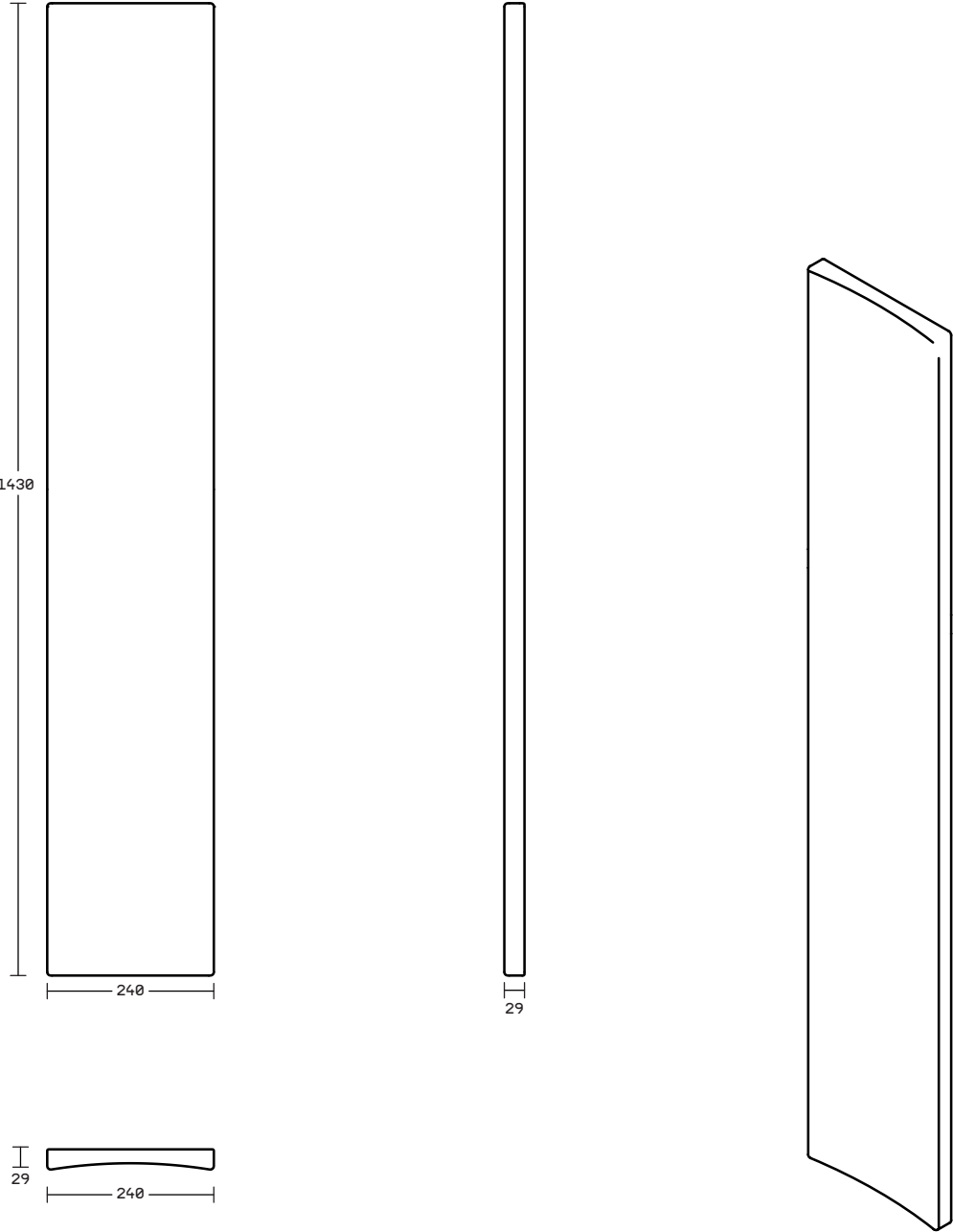
LUCA PEVERE  
● POSA



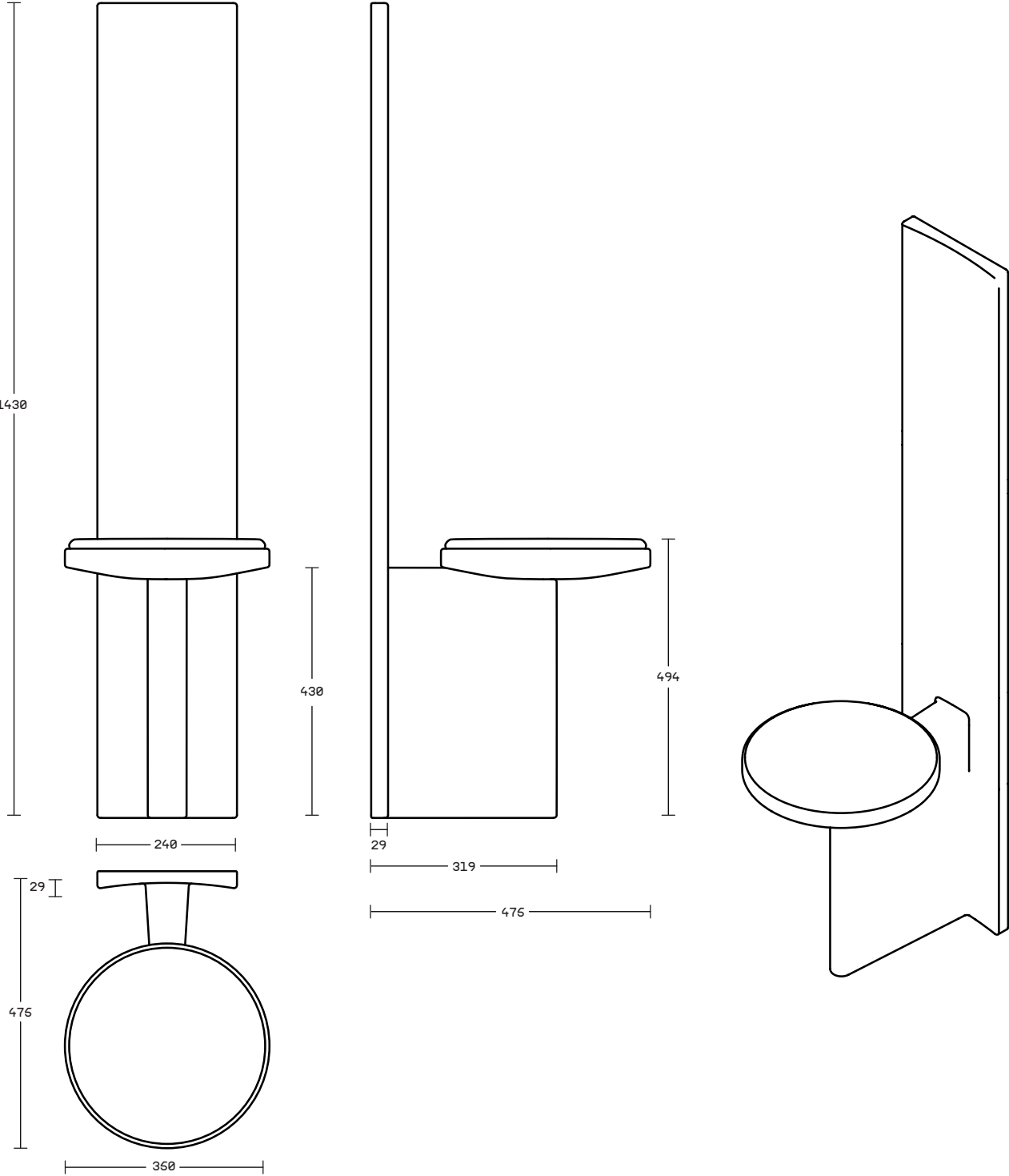






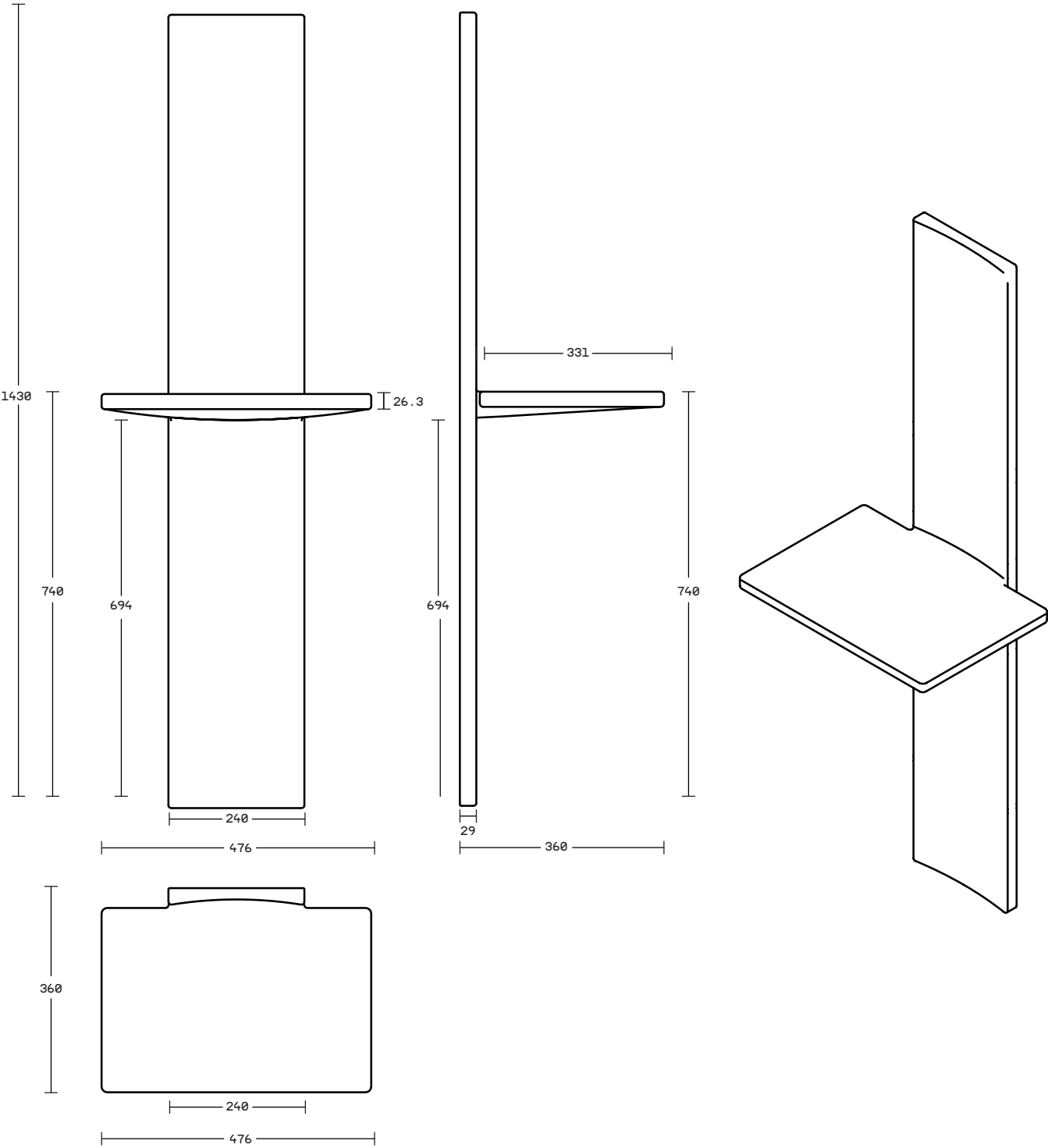


SIZE	POSA SLAB 24 X 2,9 X H 143			
FINISHES	<ul style="list-style-type: none"> <li>● BLACK</li> <li>● RED</li> <li>● TIME</li> </ul>	<ul style="list-style-type: none"> <li>○ WHITE</li> <li>● DESIRE</li> <li>● PURE</li> </ul>	<ul style="list-style-type: none"> <li>● ORIGIN</li> <li>● HOPE</li> <li>● MIND</li> </ul>	<ul style="list-style-type: none"> <li>● SOUL</li> <li>● MEMORY</li> <li>● LIFE</li> </ul>

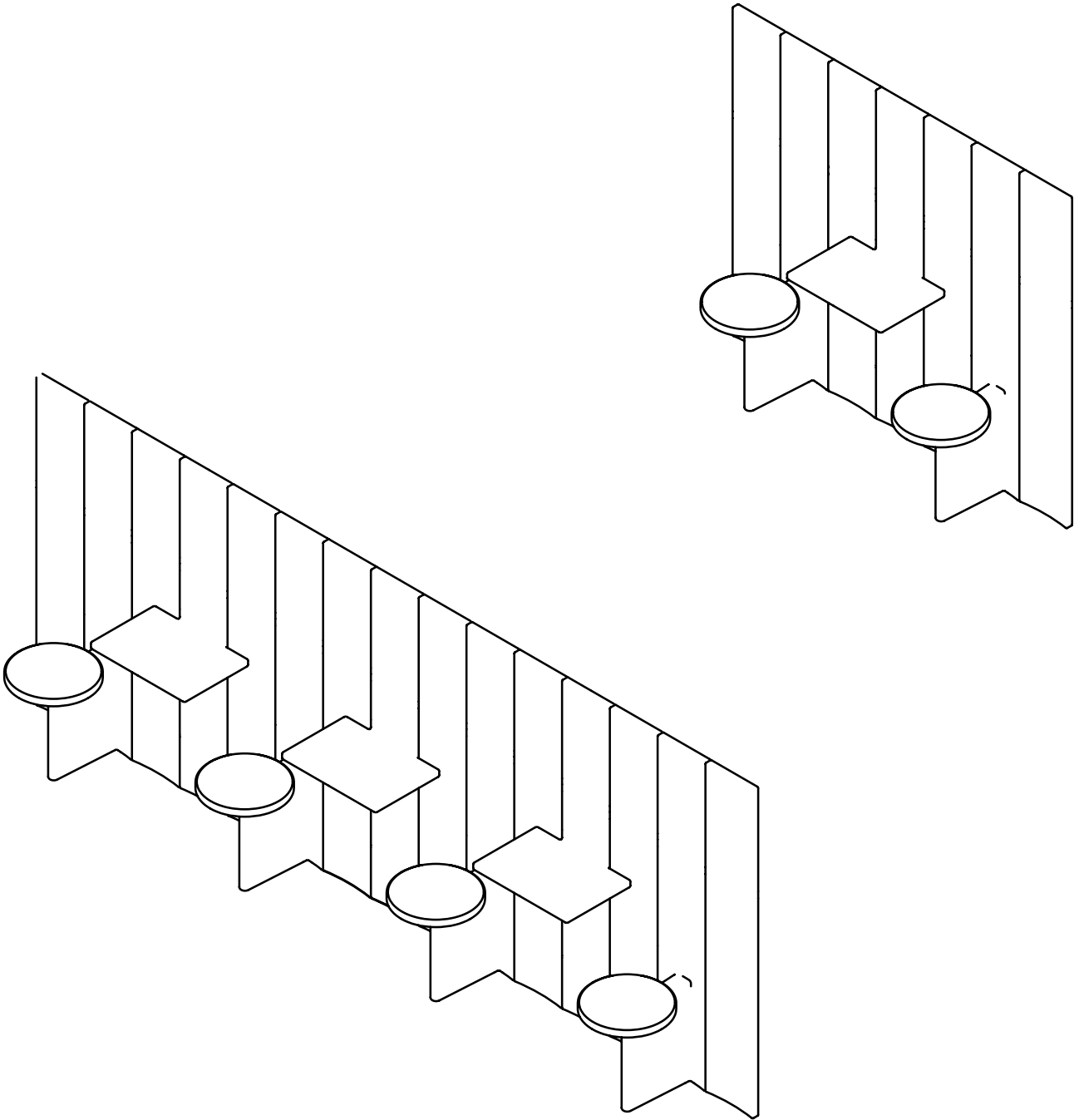


SIZE	POSA CHAIR 35 X 47,5 X H 143			
FINISHES	<ul style="list-style-type: none"> <li>● BLACK</li> <li>● RED</li> <li>● TIME</li> </ul>	<ul style="list-style-type: none"> <li>○ WHITE</li> <li>● DESIRE</li> <li>● PURE</li> </ul>	<ul style="list-style-type: none"> <li>● ORIGIN</li> <li>● HOPE</li> <li>● MIND</li> </ul>	<ul style="list-style-type: none"> <li>● SOUL</li> <li>● MEMORY</li> <li>● LIFE</li> </ul>





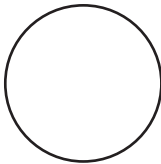
SIZE	POSA TABLE 47,6 X 36 X H 143			
FINISHES	● BLACK	○ WHITE	● ORIGIN	● SOUL
	● RED	● DESIRE	● HOPE	● MEMORY
	● TIME	● PURE	● MIND	● LIFE



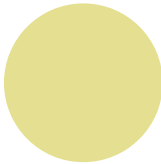
SIZE	PS.CNF.01	143 X 168 X 47,5				
	PS.CNF.02	143 X 360 X 47,5				
FINISHES						
	● BLACK	○ WHITE	● ORIGIN	● SOUL		
	● RED	● DESIRE	● HOPE	● MEMORY		
	● TIME	● PURE	● MIND	● LIFE		



BLACK



WHITE



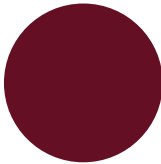
ORIGIN  
NCS S 0530-G80Y



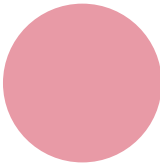
SOUL  
RAL 1018



RED  
NCS S 1085-Y80R



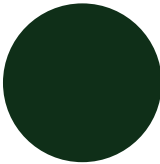
DESIRE  
RAL 3004



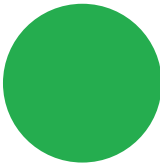
HOPE  
NCS S 0520-R10B



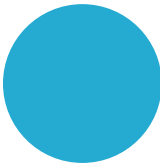
MEMORY  
RAL 7009



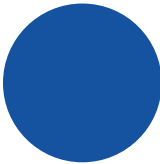
TIME  
RAL 6009



PURE  
RAL 6037



MIND  
NCS S 1050-B



LIFE  
RAL 5002

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CONCRETE ( CONCRETE  
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SOPHISTICATED,  
MINIMALIST, NEVER  
NEVER MUNDANE.  
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THE BEST AND THE  
PERFECT BALANCE  
OF FORMS AND  
AND PROPORTIONS.  
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