

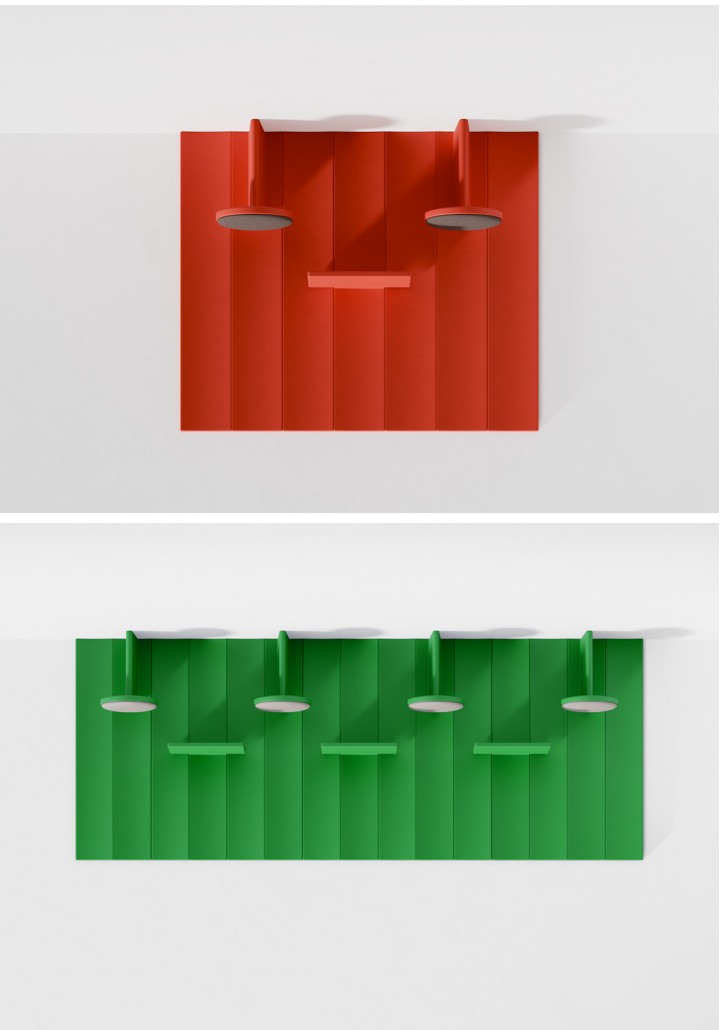


● LUCA PEVERE
● POSA
● DEBONADEMEO
● ANTHOS
● PIO/TITO TOSO
← DOME POUF

POSA BY LUCA PEVERE
Luca Pevere pursues 'pragmatic poetics,' deftly balancing corporate identity with essential design principles. He embraces diversity in his work, exploring the intersections of form, archetypes, materials, and technologies. Joining Pulkra's design team, Pevere presents Posa, a versatile seating and table system that mounts to walls like tiles. Conceived with a modular logic, Posa offers endless possibilities for spatial articulation. Its minimalist and geometric forms evoke the sculptural essence of Brutalist architecture, with the seating elements providing a striking contrast as circular, throne-like episodes within linear arrangements. Posa is ideal for private spaces and public venues, including bars, restaurants, and hotels, inviting architects to explore new dimensions in interior design.

DOME POUF BY PIO/TITO TOSO
Dome poufs exude distinctive elegance
Anthos reimagines a concrete plinth as an
otherworldly flower, drawing inspiration
from the twin columns of classical
architecture and Nervi's infrastructural
engineering. By integrating solids and
voids, it converts static concrete into a
dynamic and vibrant form. Versatile in
function, Anthos serves as both a coffee
table and a seating arrangement for
multiple people. It transforms shapes
and materials into a profound emotional
experience, showcasing the inherent power
and authentic beauty of concrete.

COLOR
Pulkra's latest collection marks a vibrant addition to its repertoire, inspired by the daring aesthetics of the 1960s and 1970s. Drawing on the stark, expressive nature of Brutalist architecture, this collection introduces a bold palette of primary colors—deep red, vivid blue, and bright yellow. These hues are designed to create striking visual contrasts, bringing energy and dynamism to any space. Complementing these bold tones, Pulkra embraces the subtle sophistication of the Japanese Metabolist movement, integrating earthy shades inspired by nature and the changing seasons. This harmonious blend of vibrant and natural colors offers a versatile toolset, enabling the creation of spaces that are both powerful and organically integrated. Pulkra invites you to reimagine your projects through the lens of color, exploring the interplay between structure and emotion.



PULKRA X EDIT
At Edit 2024 Pulkra presents the second chapter of “Totally Ordered Structures”, a captivating spin-off from the April exhibition at Milan’s Fuorisalone. This showcase delves further into the theories on time, space, order, and relativity, offering an exploration of the interplay between emptiness, balance, and functionalism. The collection features pieces crafted from ACRON®, a groundbreaking material that transcends the limitations of traditional concrete with its unique and unpredictable properties. The products presented, focused on private outdoor and public spaces, aim to create peaceful environments that inspire contemplation and introspection. The installation, set against the State Archives, harmonizes with the site's architectural heritage, enhancing its timeless essence and rich historical context.

○ CREATIVE DIRECTION STORMSTUDIO ○ VISUAL IDENTITY STUDIO IKNOKI
○ PHOTOGRAPHY MANUEL GATTO ○ PR OFFICE STRATEGIC FOOTPRINTS
○ 3D IMAGE MICHELE POLETTI

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