

PULKRA

DOME COLLECTION

where concrete meets water

Design Variations

viale Gorizia 14

14th - 21st April 2024

Following last year's debut, Pulkra, a design brand that expresses itself through the brutal beauty of concrete, returns to Milan Design Week with an installation at Design Variations to present DOME, a collection of water-related furniture elements designed by Pio & Tito Toso.

Pulkra returns to Design Week with Totally Ordered Structures, a display inspired by a theory of Greek composer, architect, engineer, mathematician and philosopher Iannis Xenakis, in which he illustrates the relationship between time and space, order and relativity.

From these foundational elements, Pulkra encodes a temporal metric to catalog his products, thus identifying the uniqueness of each object. Yet within this precise order there is an unpredictable component: the living nature of the material, Acron® cement. It is precisely this tension between the established order and the mutability of the material that defines the essence of Pulkra's installation, creating a fascinating dialogue between precision and unpredictability.

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Within this installation makes its first appearance the DOME collection, composed of furniture elements related to the world of water designed by Pio&Tito Toso. The new pieces have a simple and essential, architectural language that is defined by pure volumes that enhance the material.

The collection consists of furnishing elements related to the world of water: sculptural bathtubs, shower trays and washbasins made of Acron® the CFRC composite cement that is as strong as it is light, enriched with polymers and a fine marble sand. Bathtubs and shower trays, with rigorous lines, offer three different installation options: flush, raised and free standing.

Along with DOME, two other novelties: Anthos, a multifunctional module, perfect as a coffee table or longitudinal seat, designed by Debonademeo, and Tiles by Finemateria, portions, similar to tiles, that can be combined to give rise to three distinctive products: an emptying bowl, a fruit bowl and a centerpiece.

In the arrangement we also find part of the first PULKRA collection. Compage, a modular system of small concrete table accessories, designed by Martinelli Venezia studio, intended to be used in different environments. The Multiplo chair and table, designed by Finemateria studio, are capable of totally furnishing an indoor and outdoor space thanks to their modularity. The Manifesto table, designed by Stormo Studio, characterized by supports that appear massive but are actually based on a delicate balance.

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DOME SINK BY PIO/TITO TOSO

The Dome washbasin, designed by Pio and Tito Toso, transforms the ordinary with audacity. A rectangle accommodates a circle, fusing form and function with plasticity. Architecture becomes experimentation and elegance. Cement is synonymous with solidity and its processing preserves material authenticity. The result is an inviting surface that stimulates the senses. ACRON® cement and Pulkra molds guarantee an extremely smooth surface to the touch, making the Dome sink practical and easy to clean. This creation balances aesthetics and practicality, enhancing details with care. An object that transforms everyday life into a sensorial and functional experience.

DOME SHOWER TRAY BY PIO/TITO TOSO

The Dome shower trays embody the elegance of simple and clean shapes that accentuate concrete, a material renowned for its strength and versatility. Crafted with Pulkra's special CFRC ACRON® blend, they boast exceptional durability, imparting a robust character to the shower space. Their minimalist design seamlessly integrates into any setting, imparting a touch of sophistication. They exude the distinctive allure of concrete, infusing a contemporary vibe into the bathroom. A harmonious fusion of form and material, they elevate the daily routine into a realm of pure elegance and functionality. Dome shower trays encapsulate the innate beauty of concrete, harmonizing style and practicality into a singular refined solution.

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DOME BATHTUB BY PIO/TITO TOSO

The history and culture of concrete trace back to antiquity, intertwined with the origins of architecture and timeless structures like vaults and domes. Drawing inspiration from this rich heritage, the Dome bathtub encapsulates the artistic and creative essence of concrete, elevating it as a medium for emotional expression. Its innovative design redefines the bathroom as a sanctuary of well-being, inviting individuals to immerse themselves in the poetic allure of brutalist aesthetics. Available in rectangular or square variants, the Dome distinguishes itself through its clean lines, accentuating the material's distinct characteristics and evoking fresh perceptions. Each bathroom thus becomes a realm of experience, evoking a sense of luxurious simplicity and unparalleled harmony. Dome embodies Pulkra's ethos, honoring the authenticity of concrete through a harmonious interplay of shapes and proportions, exuding scenic beauty.

DOME POUF BY PIO/TITO TOSO

Exuding distinctive elegance and a unique character, the Dome poufs feature a square perimeter structure crafted from concrete, hollow on the inside, housing a cushion made of specialized outdoor rubber. This cushion is upholstered with the renowned Sunbrella® fabric, celebrated for its exceptional performance and elasticity. The innovative fabric allows the cushion to assume a remarkably fluid shape, providing both comfort and a snug seating experience. The interplay between the cushion and the structure evokes a sense of lightness and fluidity, enhancing the harmony between the elements. This seamless fusion of shapes and materials bestows upon any space a futuristic and daring aesthetic, imbuing it with a timeless modernity.

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ANTHOS BY DEBONADEMEO

With Anthos, Luca De Bona and Dario De Meo transform a concrete plinth into an otherworldly flower. A nature-inspired creation that recalls the twin columns of classical architecture and Nervi's infrastructural engineering, translating the static nature of matter into compact and vibrant dynamism.

Anthos' floral brutalism manifests itself through a fusion of solids and voids, creating a hollow section characterized by minimal thicknesses where common objects can be stored. Evoking the yard atmosphere, Anthos is conceived as a multifunctional module, perfect as a coffee table or longitudinal seat to accommodate multiple people. Anthos transforms forms and materials into a tangible emotional experience, revealing the authentic power and beauty of concrete.

TILES BY FINEMATERIA

A bold and innovative exploration of the concept of rhythm and multiplication of a fundamental element, realized through a masterful fusion of form and function. Tiles three-dimensionality to concrete, revealing the extraordinary quality of Pulkra's workmanship. The surface comes to life through the repetition of its portions and the alternation of solids and voids, creating a dynamic and vibrant visual experience. The rhythm of the products is defined by cavities that connect the various parts, providing a unique tactile and visual experience. The tile-like portions can be tilted, allowing the objects to be shaped with creativity and versatility. This multiplication of elements results in three distinctive products: an emptying bowl, a fruit bowl, and a centerpiece.

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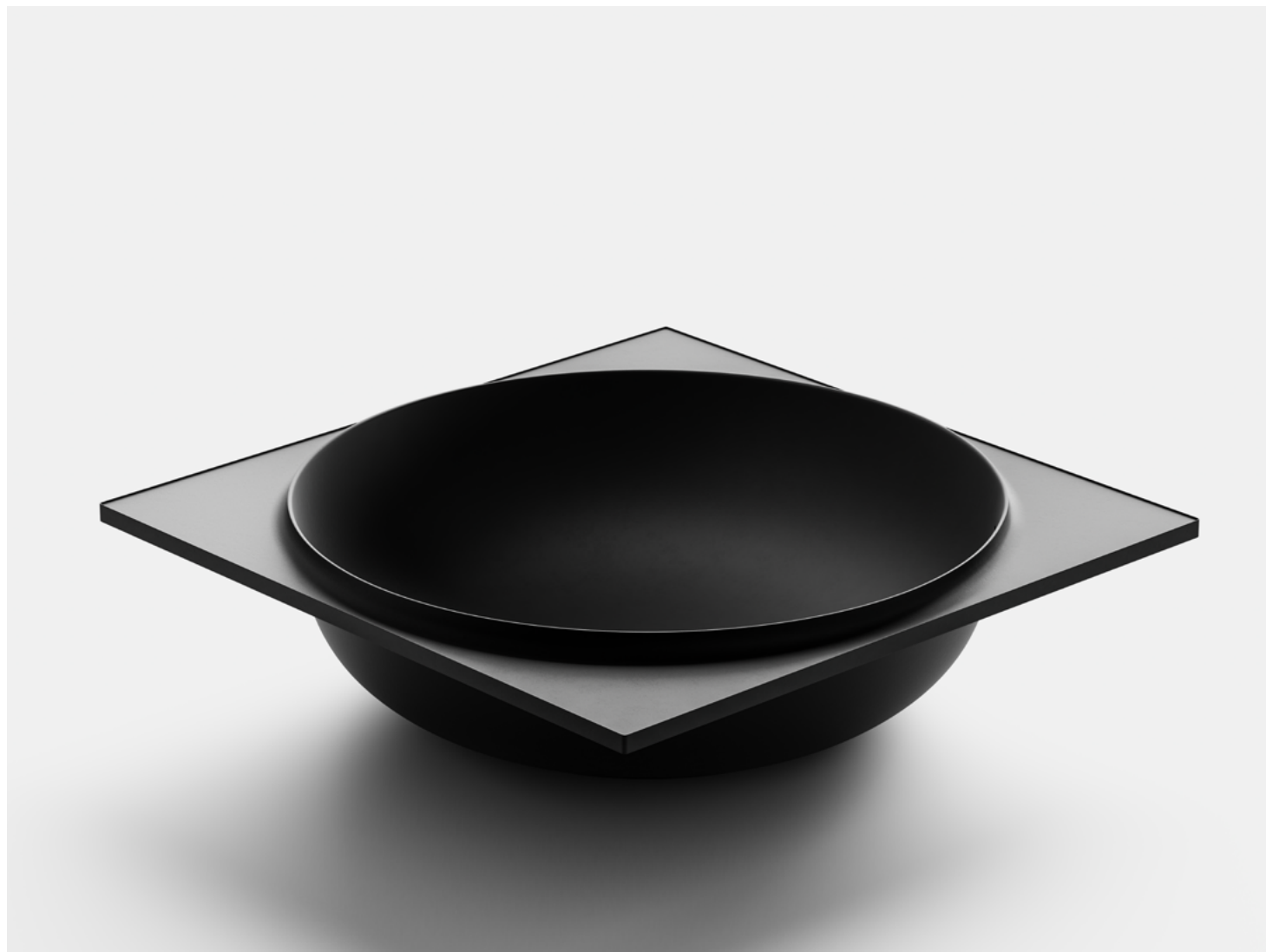


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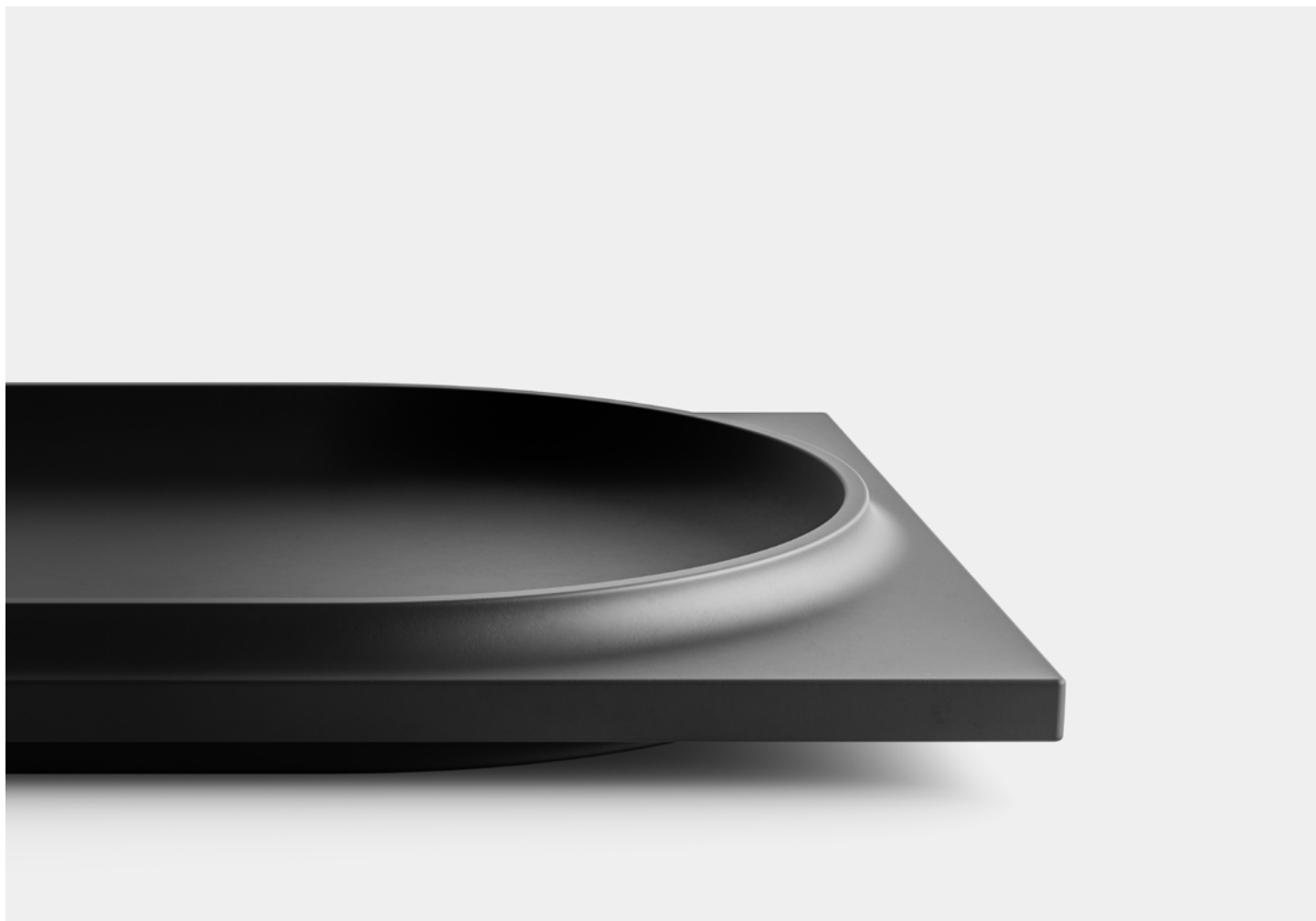
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Pulkra, born from a passion for concrete, curates a bold collection designed by talented designers. It merges futuristic aesthetics with revolutionary design, offering timeless, conscious products. Through pioneering chemistry research, Pulkra transforms concrete into sophisticated, minimalist creations, respecting its honesty while enhancing its elegance.

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